



From lab to market

How to make best use of the Unitary Patent System

Programme | 21 November 2024 | 14.00-17.00 CET

Online training
Reference BS03-2024
Intermediate level

Organised by **European Patent Academy**

European Patent Office
Bob-van-Bentheim-Platz 1
80469 Munich
Germany
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epo.org/learning

In collaboration with **European Innovation Council**

Supported by **European IP Helpdesk**

Description

The event focuses on the implications of the Unitary Patent system, highlighting how growth-oriented tech businesses can leverage its benefits to monetize intellectual property. It will explore how both the Unitary Patent and traditional European/national patent systems can be used to support different business cases and IP transactions.

Organized in collaboration with the European Innovation Council (EIC/EISMEA), this online seminar offers practical insights for business decision-makers, IP professionals in SMEs, and the interface to their advisors and investors as well as technology licensing offices.

<https://www.epo.org/en/learning/events/bs03-2024>

Technical requirements

The session will be held on Zoom, coordinated by the EPO.

Thursday, 21 November 2024

Moderator: ▪ *Stephanie Weber*, European IP Helpdesk

Speakers: ▪ *Viorel Peca*, European Innovation Council, EISMEA
 ▪ *Raquel Xalabarder*, director European Patent Academy, EPO
 ▪ *Stefan Luginbuehl*, EPO
 ▪ *Martin Wilming*, Hepp Wenger Ryffel
 ▪ *Mariella Massaro*, Berggren
 ▪ *Suvi Julin*, Berggren
 ▪ *Robert Alderson*, Berggren
 ▪ *Jennifer Burdman*, Sauvegarder Investment Management
 ▪ *Thomas Bereuter*, Innovation Networks, European Patent Academy,
 EPO
 ▪ *Adéla Dvořáková*, European Innovation Council, EISMEA

14.00 **Welcome**
Stephanie Weber, European IP Helpdesk

14.05 **Introduction**
Raquel Xalabarder, EPO
Viorel Peca, EIC

14.15 **Overview to invention protection in Europe**
Stefan Luginbühl, EPO

14.40 Q&A

14.45 **Why patent protection strategies matter**
Martin Wilming, Hepp Wenger Ryffel

15.00 Q&A

15.05 **Navigating the options: Best practices for patent protection and agreements**
Mariella Massaro, Suvi Julin, and Robert Alderson, Berggren

- 15.30 Q&A
- 15.35 Break
- 15.45 Introduction to Unified Patent Court and national courts**
Stefan Luginbühl, EPO
- 16.00 Q&A
- 16.05 Enforcement strategies for SMEs**
Jennifer Burdman, Sauvegarder Investment Management
- 16.20 Q&A
- 16.25 Business needs driving legal needs**
Panel discussion
- 16.45 Q&A
SME as discussion partner
- 16.50 Key takeaways**
Adela Dvorakova, EIC
Thomas Bereuter, EPO
- 17.00 End of event

(All times CET)