High-growth technology business forum

Digital Innovations

Tuesday, 28 May 2024
14.00-15.00 CET (main event)
15.00-15.30 CET (optional meet-the-speakers session)

14:00 Introduction

**Thomas Bereuter**, Innovation Networks Manager, European Patent Academy, European Patent Office

**Dana Colarulli**, Executive Director, Licensing Executives Society International (LESI)

14:05 Digital Innovations forum

Live case study presenter: **Roderick Rodenburg**

CEO & Founder at Roseman Labs
Utrecht, The Netherlands

Expert panel chair: **Philippe Lahorte**

Senior Patent Examiner at the European Patent Office, Munich, Germany

Expert panel representative from Europe: **Sonja London**

General Counsel and Licensing Executive at TactoTek, Oulunsalo, Finland

Expert panel representative from Asia: **Ningling Wang**

Managing Partner at Finnegan, Shanghai, China

Expert panel representative from Canada and US: **Vincent Bergeron**

Principal at ROBIC, Quebec, Canada

15:00 Meet the speakers (optional)

15:30 End of the event
Case-study presenter biography

Roderick Rodenburg
CEO & Founder at Roseman Labs
Utrecht, The Netherlands

Roderick is CEO and co-founder of Roseman Labs. After working for Unilever for 10 years he has built multiple data sharing solutions. In 2020 he founded Roseman Labs together with Niek Bouman and Toon Segers. Roseman Labs has created an exiting Encrypted Computing technology which enables the use of sensitive data that cannot be shared. This is particularly valuable for training and using AI models on sensitive data as is used in regulated sectors like Healthcare, Financial Services and the Public Sector. Roderick has a Master's degree in Automotive Engineering Technology from Eindhoven University of Technology.”

Case study description

Driven by advances in AI, robotics, cryptography, additive manufacturing, or genetic engineering, the digital transformation is pervading virtually all technology fields in industry and society. Effectively protecting and using digital innovations therefore becomes key to many high-tech start-ups and high-growth businesses.

This forum showcases the experiences and approach of the Dutch start-up Roseman Labs in creating and protecting intellectual assets in the digital area.

Founded in 2020, Roseman Labs is a fast-growing deep-tech start-up active in the field of encrypted computing. Having raised 4 million euro in venture capital, Roseman Labs develops ground-breaking data science solutions in the field of cryptography, decentralised computing and federated learning. Their products allow customers to use sensitive data in a secure way, whilst safeguarding privacy. Applications can already be found in data-intensive industries such as healthcare, financial services and the energy sector.

Hear about Roseman Labs’ exciting journey and learn about designing an effective IP strategy and business model around digital innovations from their leadership team and a global panel of experts.
Thomas Bereuter is a certified licensing professional (CLP) with over 20 years' experience in international commercialisation of early-stage technologies. He has founded and supported several high-tech start-ups and university spin-offs. Mr Bereuter was also a driving leader of the business incubation and technology transfer waves in Austria in the early 2000s.

Dana Colarulli is an attorney and senior government affairs professional with more than two decades of experience working on legal-related technology policy and intellectual property issues in and with the private sector, the Executive Branch of the U.S. government and the U.S. Congress.

Philippe Lahorte has a technical background in engineering physics and biomedical engineering. He holds a PhD in engineering from Ghent University and an MBA from Warwick Business School. Currently a senior examiner in radiation and laser therapy, he has broad
expertise in the medtech field and leadership experience acquired in a variety of roles and functions throughout his tenure at the EPO. He is passionate about the role of high-tech innovation and entrepreneurship in addressing global sustainability challenges.

Ningling Wang – Expert panel representative from Asia
Managing Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Shanghai, China

Ningling Wang is managing partner of Finnegan’s Shanghai office. Ningling has over 20 years of experience working with multinational and Chinese companies across a wide variety of high-tech industries, providing legal advice on IP portfolio management, due diligence, licensing, litigation, and trade secret protection and enforcement. She has been involved in various cases before the U.S. International Trade Commission (ITC) and U.S. district courts. Ningling teaches IP law and she is a frequent speaker at conferences and seminars in China and internationally on patent-related topics. Ningling was named a top IP strategist in the Intellectual Asset Management Strategy 300 list and she has been recognized by Intellectual Asset Management and World Intellectual Property Review as a leader both in China and globally.

Sonja London – Expert panel representative from Europe
General Counsel and Licensing Executive in TactoTek,
Oulunsalo, Finland

Sonja London is General Counsel and Licensing Executive in TactoTek, world-leading innovator in the field of smart surfaces and structural electronics, with global responsibility for IP, licensing and standardisation strategies as well as for overall legal and compliance matters. Before joining TactoTek, she worked with Nokia Patent Business for 14 years in various roles, in her latest position leading Nokia’s Consumer Electronics licensing globally. In addition, Sonja is involved in technology and growth companies as board member, investor and advisor. She is President of Licensing Executives Society International and she is ranked in Intellectual Asset Management Strategy 300 as one of the world top IP Strategists.
Vincent Bergeron is lawyer and trademark agent at ROBIC’s Quebec Office and the leader of ROBIC’s Emerging Technologies Group. He specializes in the protection, defense and commercialization of intellectual property assets related to information technology, particularly in the areas of artificial intelligence, big data, blockchain, software, video games, internet of things, and virtual reality. He also practices in the fields of privacy, copyright, trademarks, patents, trade secrets, industrial designs, licensing and technology transfers.

Vincent is a regular speaker on intellectual property and emerging technologies on international fora. He is active in leadership roles in several local and international organizations and was International Chair of the Young Members Congress for the Licensing Executives Society International.