

IP Strategies for universities

Programme | 27 November to 4 December 2025

Format - **Online seminar**

Reference - **US01-2025**

Level - **Entry level**

Organised by **European Patent Academy**

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Description

This seminar aims to help university managers identify the key issues involved in establishing an IP management strategy. Apart from drafting suitable policies to deal with research outcomes, it will explore the commercialisation of patent-protected scientific achievements through collaboration with industry and the foundation of university spin-offs. Finally, the seminar will also present case studies of universities that have successfully implemented their IP strategy.

While we recommend attending all three sessions for a comprehensive overview of the topic, you may also attend individual sessions only.

Technical requirements

The online sessions will be held on Zoom.

Thursday, 27 November

(All times are CET)

Session 1 - Introduction: Buildings Blocks of an Effective IP Strategy

09.50 **Zoom link activated**

10.00 **Welcome to the seminar**

Raquel Xalabarder, Director European Patent Academy, EPO

10.05 **Round table: Steps towards a successful IP strategy**

Renato Calzone, Eindhoven University of Technology

Jennie A. Flint, Cambridge Enterprise

Sofia Vairinho, University of Algarve

11.25 **Wrap-up**

Jürgen Mühl, EPO

11.30 **End of session**

Tuesday, 2 December

(All times are CET)

Session 2 - IP strategy in practice: commercialisation of research results and cooperation with industry

09.20 **Zoom link activated**

10.00 **Welcome to the session**

Carlos Aitor Pérez de Unzueta, EPO

10.05 **Roundtable: IP strategy in practice**

Tonio Sant, University of Malta

Jens Zehetner, MSD Merck Sharp & Dohme AG

*Andrea Foglia, Swiss Technology Transfer
Association (swiTT)*

11.25 **Wrap-up**

Jürgen Mühl, EPO

11.30 **End of session**

Thursday, 4 December

(All times are CET)

Session 3 - Success stories and best practices

09.50 Zoom link activated

10.00 **Welcome to the session and discussion on case study**

Jürgen Mühl, EPO

10.15 **Success stories: success stories of IP strategy**

Renato Calzone, Eindhoven University of Technology

Tomas Brink Wikborg, Technical University of Denmark

Christophe Haunold, University of Luxembourg

11.10 **Wrap-up: Components of a successful IP strategy**

11.30 **Conclusion and end of seminar**