

European
Innovation
Council



European
IP Helpdesk

EIC – Licensing-based business models

Programme | 9 October 2024

Online training

<p>Organised by European Patent Academy</p> <p>European Patent Office Bob-van-Benthem-Platz 1 80469 Munich Germany academy@epo.org epo.org/learning</p>	
<p>In collaboration with European Innovation Council</p>	<p>Hosted by European IP Helpdesk</p>

Description

This online training, organised in collaboration with the European Patent Office and SMEs Executive Agency (EISMEA), offers a unique opportunity to explore the practical applications of licensing early-stage technologies.

The concepts of business models and key provisions in a licence will be covered, before participants will gain insights from business experts who will present their real-life licensing experiences. The session will conclude with a dynamic panel discussion that will foster exchanges between licensing experts and participants, encouraging interaction and facilitating a collaborative environment.

Technical requirements

The session will be held on GoToWebinar, coordinated by the European IP Helpdesk.

Wednesday, 9 October 2024

Moderator: Tom Withnell, European Patent Academy, EPO

Speakers: Viorel Peca, Head of Unit EIC Transition, European Innovation Council
Patrice Pellegrino, Director Brussels Office, EPO
Christian Soltmann, Product Manager Patent Data Services, EPO
Bowman Heiden, Director of Center for Intellectual Property (CIP)
Adéla Dvořáková, Project Adviser, European Innovation Council
Thomas Bereuter, Innovation Networks Manager, European Patent Academy, EPO
Karin Hofmann, President, Licensing Executives Society Austria, TU Wien
Sonja London, President, Licensing Executives Society International, TactoTek
Natalia Drost, Strategic Projects Lead, Infinte Roots
Stefano Linari, CEO, Linari Engineering

14.00	Welcome Tom Withnell
14:05	Introduction Viorel Peca (EIC), Patrice Pellegrino (EPO)
14.15	Introduction to licensing Christian Soltmann
14.30	Q&A Christian Soltmann
14.35	Business models based on licensing Bowman Heiden, Adéla Dvořáková
15.20	Q&A Adéla Dvořáková, Thomas Bereuter
15.25	Break
15.35	Practical aspects of licence agreements Karin Hofmann
16.05	Q&A Karin Hofmann
16:10	Case studies: Infinite Roots, Linari Engineering Sonja London, Natalia Drost, Stefano Linari
16:30	Q&A with all speakers
16.50	Closing remarks Tom Withnell
17.00	End of training