

# Intellectual Property Owners Association (IPO)

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*Serving the worldwide intellectual property  
community*

# What is IPO?

- International trade association of more than 200 companies, 12,000+ individuals. Established in 1972.
- Represents interests of individual inventors, small and medium size enterprises, and multi-national corporations across diverse industries in 43 countries.
- Advocates for legislation and rules to provide greater legal certainty and more effective and affordable IP rights worldwide.

## Who is IPO?

- IPO is led by corporate chief IP counsel.
- IPO's governing body is the 50-member Board of Directors which sets IPO policy.

## 50 Member Corporate Board of Directors

- 3M Innovative Properties Co.
- AT&T
- Adobe Systems Inc.
- Amgen, Inc.
- Apple Inc.
- Avaya
- Boston Scientific
- BP America, Inc.
- Bridgestone Americas Holding Co.
- Bristol-Myers Squibb Company
- Caterpillar Inc.
- Cargill, Inc.
- Cisco Systems Inc.
- Dolby Laboratories
- Dow Chemical Co.
- DuPont

- EMC Corporation
- Eli Lilly and Co.
- Enventys
- Evoqua Water Tech.
- Exxon Mobil Corp.
- Ford Global Technologies LLC
- General Electric Co.
- GlaxoSmithKline
- Google Inc.
- Hewlett-Packard Enterprise Co.
- IBM, Corp.
- Intel Corp.
- Intellectual Ventures
- Johnson & Johnson
- Koninklijke Philips N.V.
- Lockheed Martin

- Medtronic, Inc.
- Merck & Co
- Micron Technology, Inc.
- Microsoft Corp.
- Monsanto Co.
- Oracle Corp.
- Pfizer, Inc.
- Pitney Bowes Inc.
- Procter & Gamble Co.
- Qualcomm
- RELX Group
- Roche Inc.
- SAP SE
- Sanofi
- Shell International B.V.
- Siemens Corp.
- Unilever
- United Technologies Corp.

## Who is IPO?

- IPO corporate members file a significant percentage of all patent applications worldwide.
- IPO's Board of Directors includes some of the top international applicants and patentees.

# Who is IPO?

- WIPO's 2015 Top 30 PCT Applicants included Qualcomm, Philips, Siemens, Intel, Google, 3M, and United Technologies
- EPO's 2015 Top 30 Patentees included Siemens, GE, Philips, Qualcomm, Medtronic, Johnson & Johnson, United Technologies, and Dow

# Who is IPO?

- IPO's 31 Standing IP Committees play an integral role in policy development at IPO by analyzing current IP issues and producing recommendations for the Board of Directors.
  - International Committees include:
    - International Patent Law and Practice
    - Asian Practice
    - Latin American Practice
    - Canadian Practice
    - European Practice
    - Anti-Counterfeiting
    - International Trademark Law and Practice

# IPO Supports International Harmonization of Substantive and Procedural Patent Law

- IPO strongly supports efforts to harmonize substantive and procedural requirements of the world's patent laws in ways that will address the burden, expense, and uncertainty associated with complex and different rules for obtaining patent rights.



**For More Information:**

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