KINPA Korea INtellectual Property Association

Five IP Offices & Industry Meeting in Corsica, France June 5, 2012

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Introduction



KINPA is a non governmental cooperative body founded in 2008. The goal is to improve the members' IP competitiveness through collaborative activities with the member's expertise and experiences.

MISSION

To Exploit "Synergy and Growth" through horizontal cooperation between members

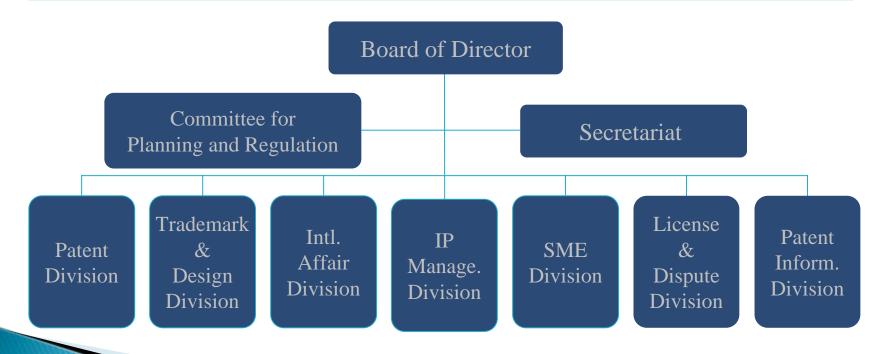
- 1. To Contribute quick responses to Global IP issues
- 2. To Provide policy proposals and suggestions to the government (especially to KIPO)
- 3. To Co-research on the topics of IP issues
- 4. To Focus on the mid/long-term solution for IP issues
- 5. To Reinforce the IP Management of individual member companies

Organization



• Membership and Organization

Any Korean company, regardless of size, which is willing to share its experiences and information in IP and participate in KINPA activities in a positive manner is eligible. (115 member companies)



Activity



1. Committee Activity

- √ Regular Committee Meeting
- √ Committee Workshop & KINPA Workshop

2. Seminar for the Senior Management

 $\sqrt{\text{Regular Seminar for CEO, CFO, CTO}}$ and CIPO

3. Policy Suggestion Activity for Government

√ KIPO, Office of Prime Minister, USPTO etc

4. International Exchange

- √ Attend Symposiums and Meetings of JIPA, IPO, AIPLA, FICPI
- $\sqrt{\text{Visit to Business Europe, WIPO, EPO,}}$ and etc

5. Annual Conference

 $\sqrt{\ }$ The biggest IP Seminar in Korea since 2008

Expectations for the Future



◆ Initiation Period (2008~2010)

- Stabilizing organization and activities of KINPA
- Being a partner to the government with policy suggestions

◆ Foundation Period (2011~2014)

- Developing and Proliferating the best IP management model
- Being an NGO partner in international IP affairs

◆ Advancement Period (2015~2018)

- Standing as an IP Think Tank
- Being a member of leading international IP societies



Thanks!