



**Towards an *IP-led***  
**Creative Economy**

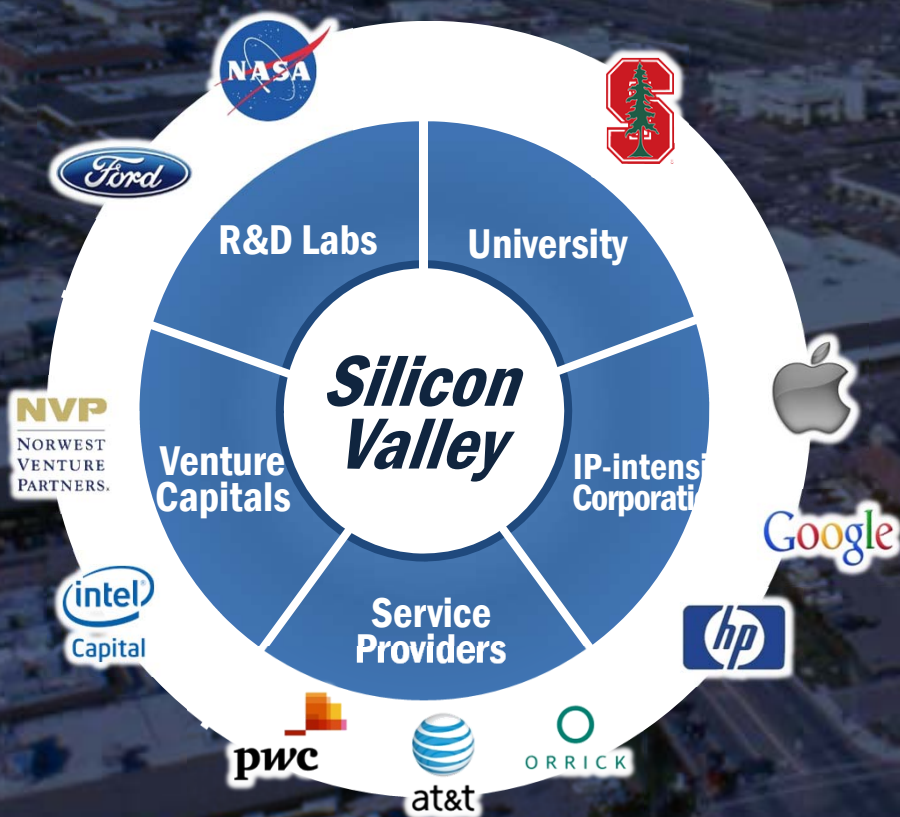
June 4, 2013

Kim Young—min  
Commissioner  
Korean Intellectual Property Office

An aerial photograph of a modern city at dusk. The city features a mix of high-rise buildings and lower residential structures, interspersed with green spaces and a network of roads. A large body of water is visible on the right side, and mountains are in the background under a dark, twilight sky. The overall scene is illuminated by the soft light of the setting sun, creating a blue and purple color palette.

# The Creative Economy and IP

# Silicon Valley – An Exemplary Virtuous Cycle



# The core of the cycle : IP Ecosystem



No. of patent filings per job in Santa Clara County is double that of other areas.



## Is IP a catalyst?

# The Creative Economy and Korea



“**IP** is the **basic currency**  
of **creative economy.**”



“**IP** is the **heart of creative economy** that creates  
high-added value and numerous job opportunities.”



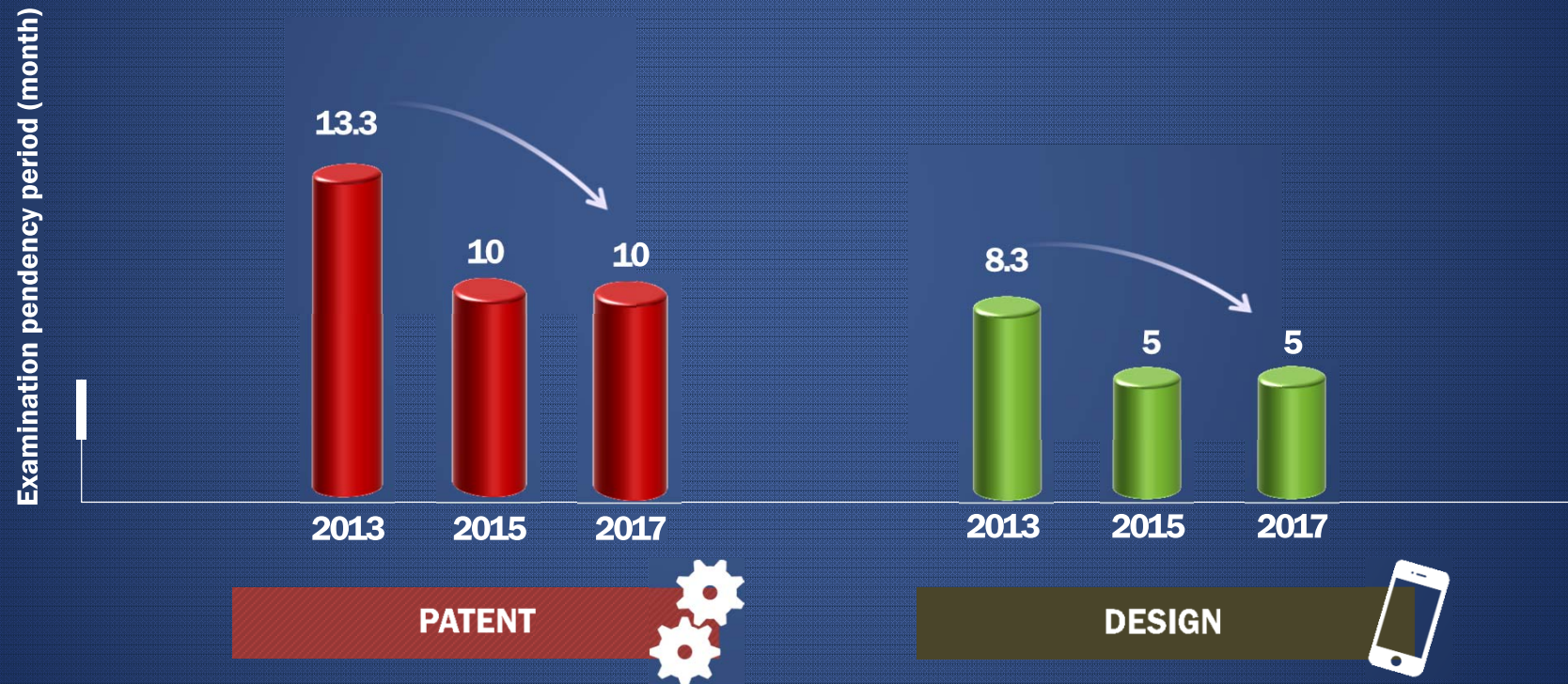
 **KIPO's vision**

*Promotion of Creative Economy Based on the IP Ecosystem*



# Optimizing Pendency

## Shortening examination pendency period



## Customer-tailored examination system

**Multi-track  
Examination  
System**



➔ 0.1%

➔ 12.3%

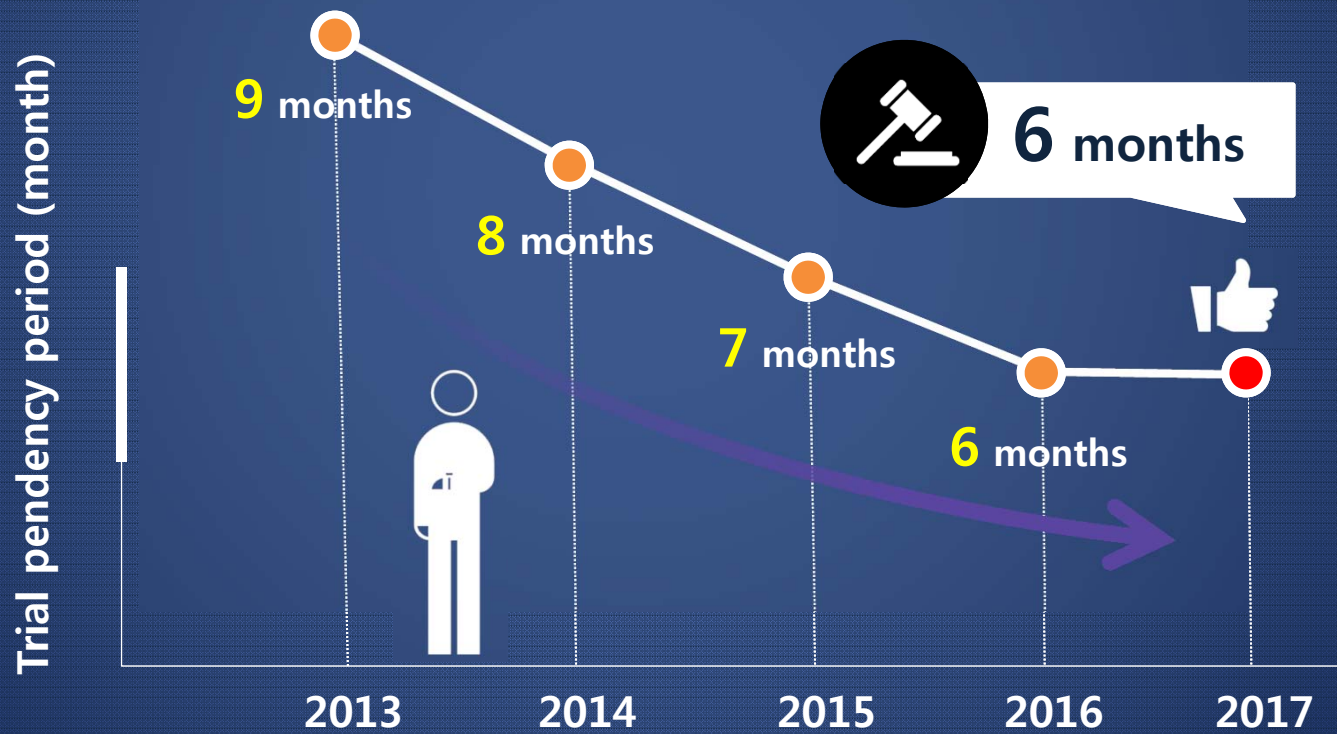
➔ 87.6%

➔ 0.1%

(Utilization ratio, 2012 )

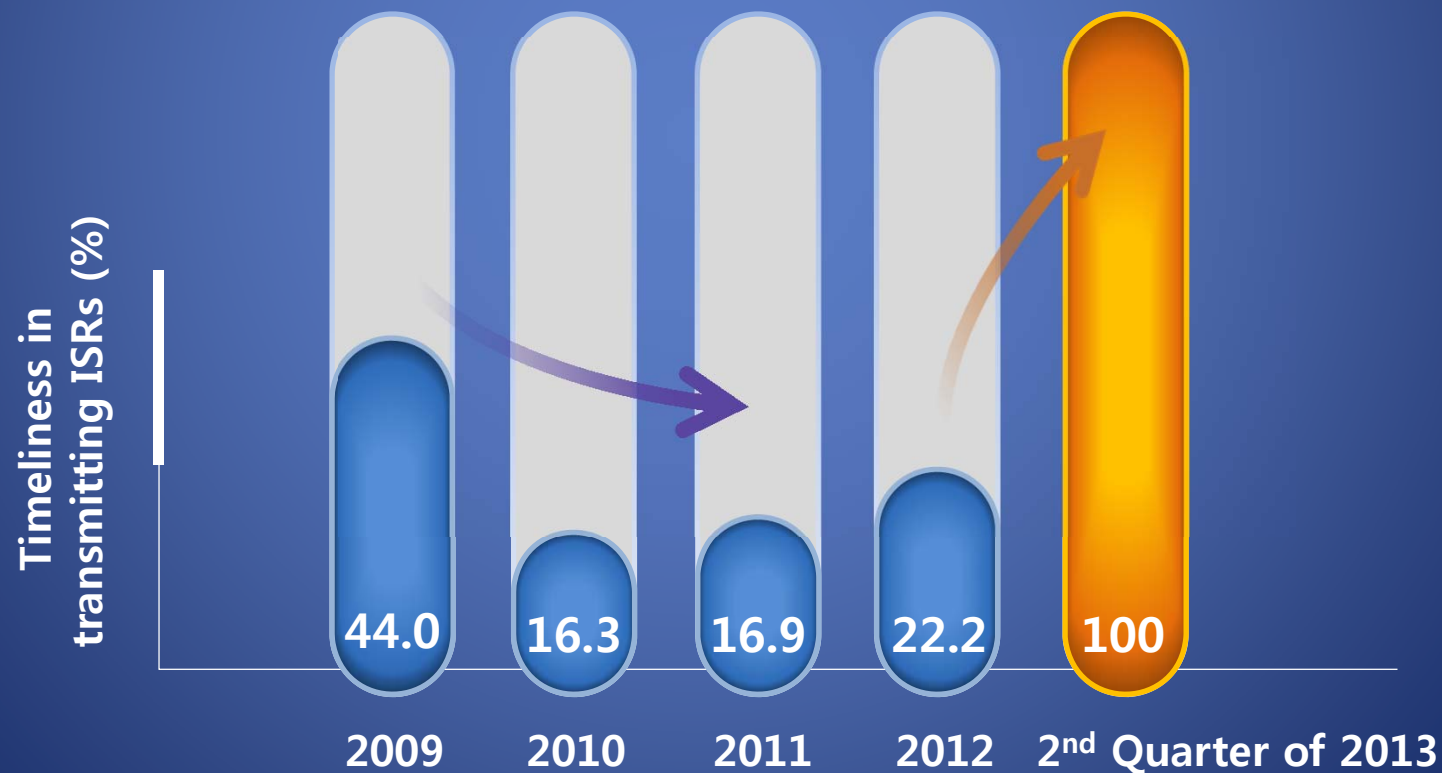


## Shortening trial pendency period



## PCT search requests and timeliness

100% of ISRs will be delivered in time



A hand is shown pointing towards the center of the frame. The background is dark blue with several semi-transparent, light blue rectangular boxes containing snippets of code. The code appears to be in a programming language like JavaScript or Python, with various comments and function calls. The overall aesthetic is technical and modern.

# Patent Quality Control

## *High-Quality Examination*

- Supplier's point of view
- Examination is a search and review process;
- Focus is on the examination stage only.

## *High-Quality Patents*

- IP user's point of view
- Examination is a process for creating a quality patent;
- Focus is on the pre-thru-post examination stages.

***Paradigm Shift!***



# Expanding Examination Capacities

Seek measures to improve the patent classification system



Extend machine translation services to overseas documents



Enlarge interaction-based outsourcing of prior art searches



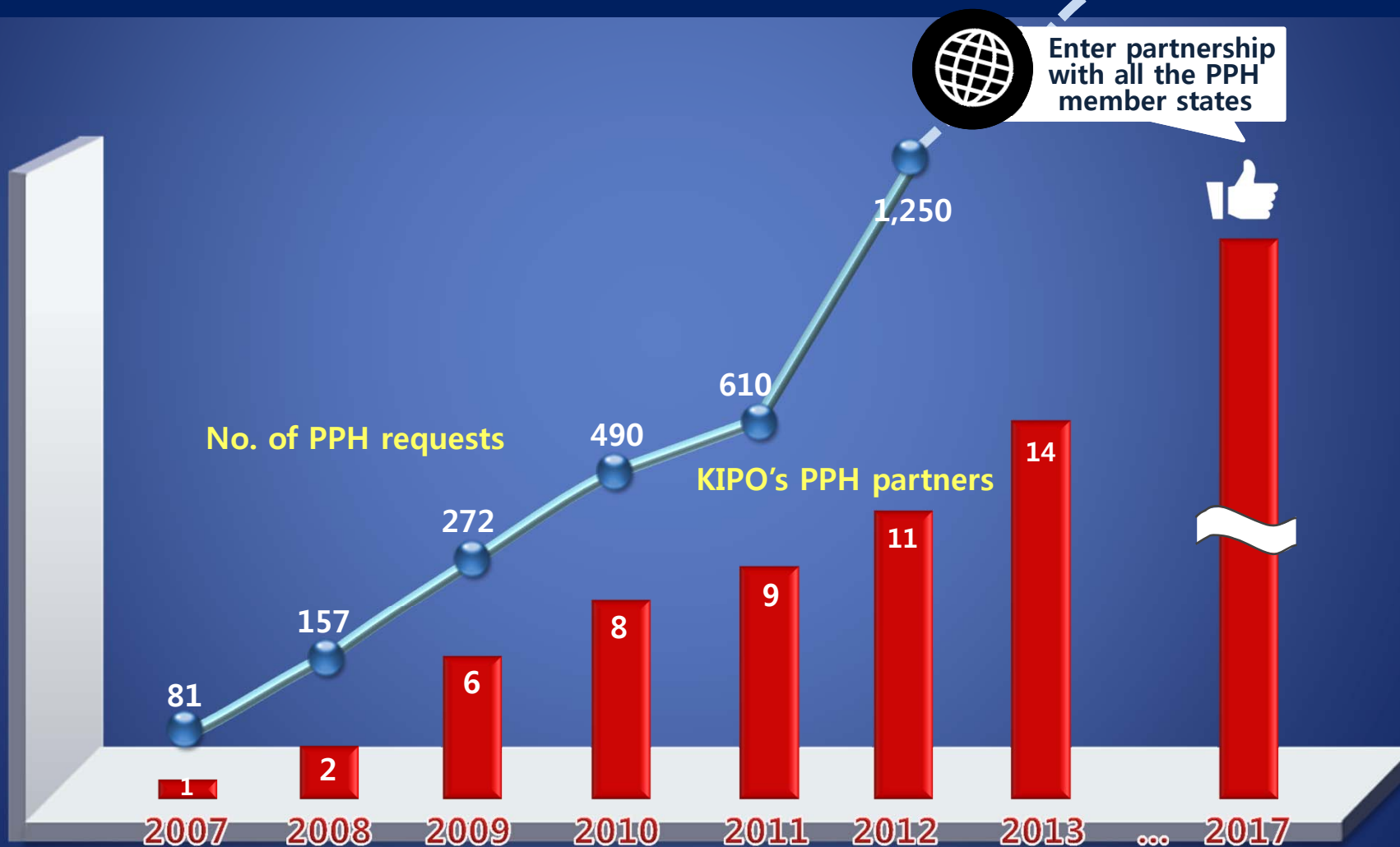
Increase the number of examiners on a continual basis



# Collaboration with Other IPOs

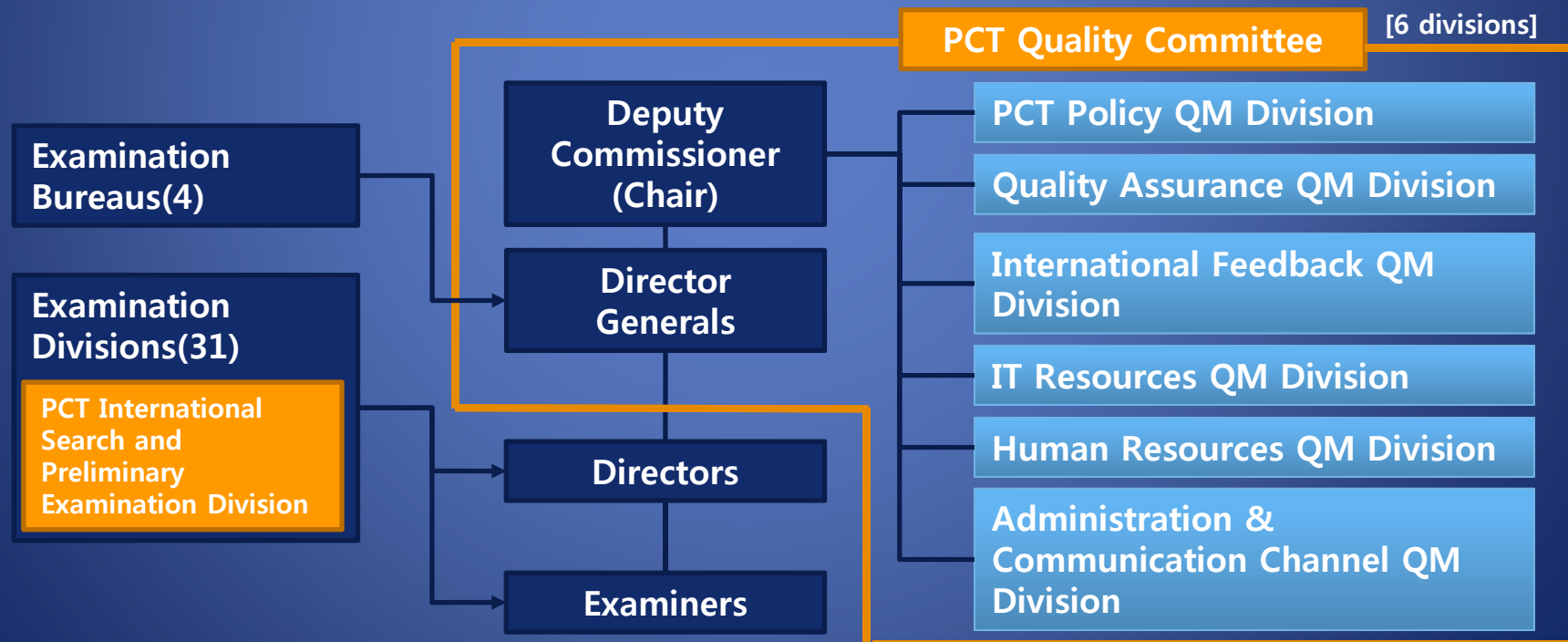


## Patent Prosecution Highway (PPH)

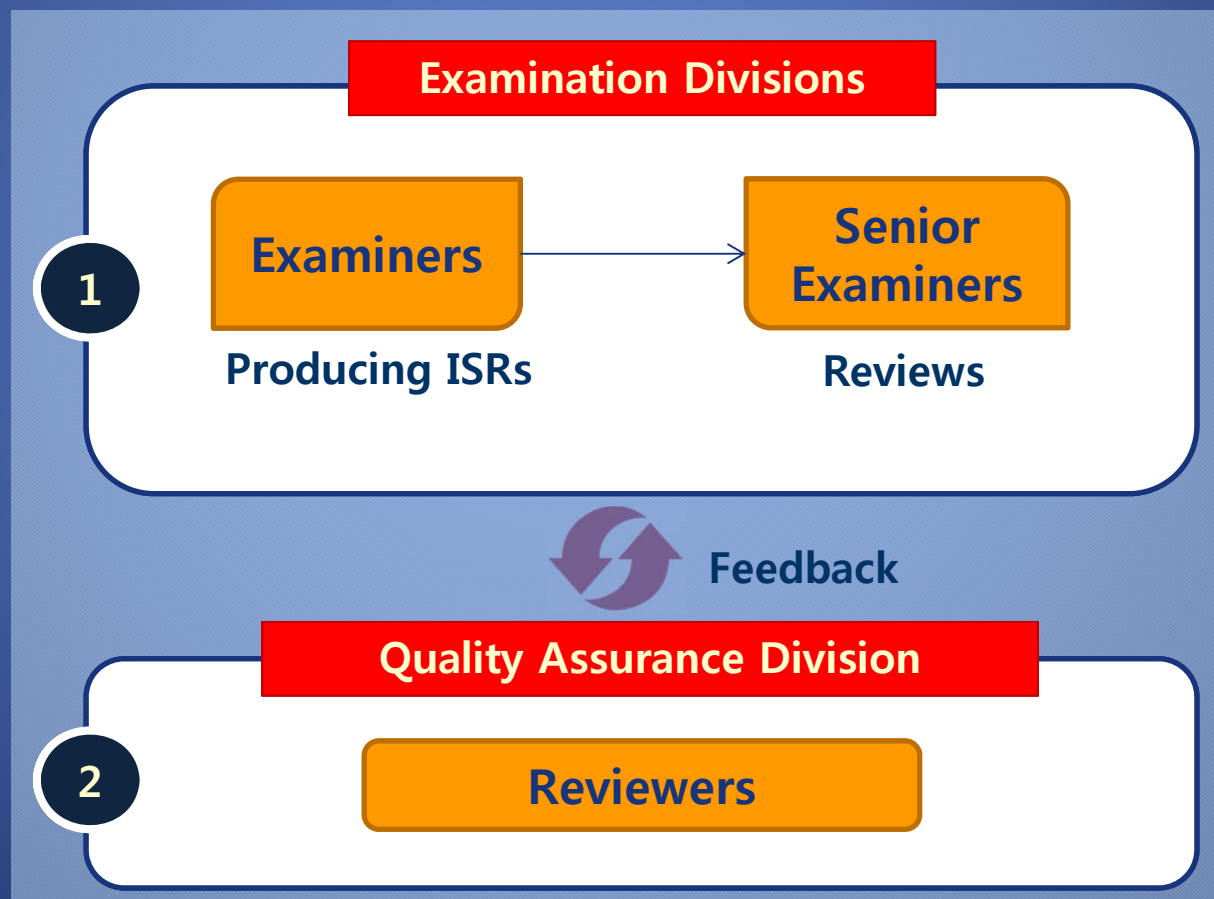


## PCT Quality Committee

- ▶ Quarterly meeting
  - Continual updating of examination standards



## 2-layer quality control system





A photograph of a business meeting with several people in suits gathered around a table. They are looking at and writing on various documents, including one with a pie chart. The scene is dimly lit with a blue tint. The text 'Globalized Patent Laws and Systems' is overlaid in white.

# Globalized Patent Laws and Systems

**Extended patent duration  
due to delays in registration**

**Extended grace period for disclosure**

**Abolished patent cancellation  
due to non-usage**

**Introduced confidentiality protection order  
in appeals procedures**



## Recovery of a right

"A right is recovered when the failure to meet the deadline has resulted in the loss of the right"



## Amendment completed

(Effective from July 2013)

## Simplified requirements for acknowledging filing date

English application  
will be allowed



## Under pre- announcement of legislation

(From March to May, 2013)

*Towards an IP-led creative economy*

***IP ecosystem***

Optimizing  
pendency

Patent  
quality  
control

Globalized  
patent laws  
and systems

**Thank You.**