



Recent Updates from CNIPA

**IP5 Heads and Industry Meeting
Incheon, Korea 12 June 2019**



*Outline of National
Intellectual Property
Strategy*

知识产权出版社

10 Years



Reconstruction of China IP management system
and operation mechanism

Reorganization of CNIPA completed

Patent

Trademark

Geographical
Indications

Layout-design of
Integrated Circuits

Unified administration

- Enhancing IP management efficiency
- Promoting China IP development

Contents

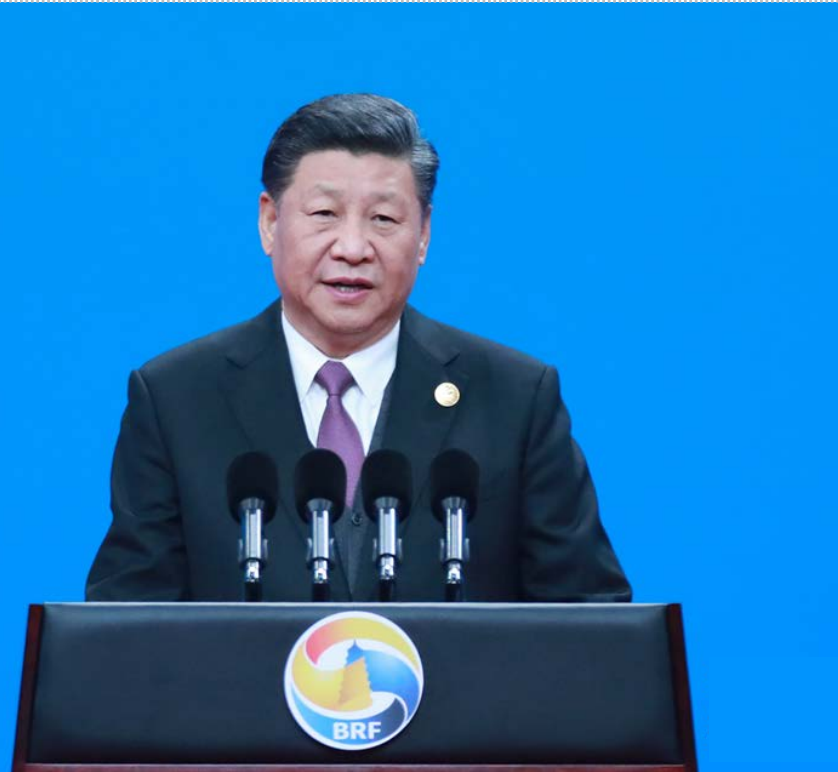


1 Strengthening Intellectual Property Rights Protection

2 Improving Examination Quality and Efficiency

3 Enhancing Intellectual Property Services

Strengthening Intellectual Property Rights Protection



President Xi delivered a keynote speech in the 2nd Belt and Road Forum for International Cooperation

China will intensify efforts to enhance international cooperation on IP protection

- ◇ Foster a business environment respecting the value of knowledge
- ◇ Improve the legal framework for **IP protection**
- ◇ Step up law enforcement
- ◇ Enhance protection of the lawful rights and interests of foreign **IP** owners
- ◇ Crack down hard on violation of **IP** in accordance with law

Strengthening Intellectual Property Rights Protection

1. Laws and Regulations amendments



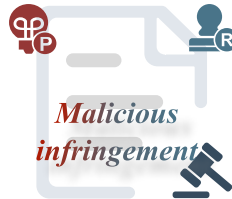
Dec. 2018, the amendment to the patent law was deliberated by the Standing Committee of the NPC

Establishing punitive compensation system

The amendment to Patent Law and Trademark Law with punitive compensation system for infringement.

Patent

Punitive compensation
up to **5 times**



Malicious
infringement

Trademark

Punitive compensation
raised from 3 to **5 times**



On April 23, 2019, the president of the China signed the Order of the President and issued the revisions to the Trademark Law

Relatively high compensation around the world

Strengthening Intellectual Property Rights Protection

2. Intensifying law enforcement and establishing joint disciplinary mechanism

Administrative enforcement

- Deploy the advantage of comprehensive law enforcement team of market supervision
- Better infringement judgment criteria of trademark and patent

77,000 ↑15.9%

Cases handled through patent administrative enforcement in 2018

Joint disciplinary mechanism

- Establish joint disciplinary mechanism for serious dishonesty behavior with 37 departments
- Enhance IP protection utilizing “internet+”

国家知识产权局文件

国知发管字〔2018〕21号

国家知识产权局关于印发《“互联网+”知识产权保护工作方案》的通知

各省、自治区、直辖市知识产权局，新疆生产建设兵团知识产权局；局机关各部门，专利局各部门，局各直属单位、各社会团体：

“Internet+” IP Protection Work Program

印发，请认真贯彻落实。



Improving Examination Quality and Efficiency

Increasing growth of the patent applications

2018 Patent applications, PCT Applications etc.

1.54 million ↑11.6%

Patent Applications

0.81 million ↑8.6%

Concluded Invention Applications

5.5 (100000) ↑9.0%

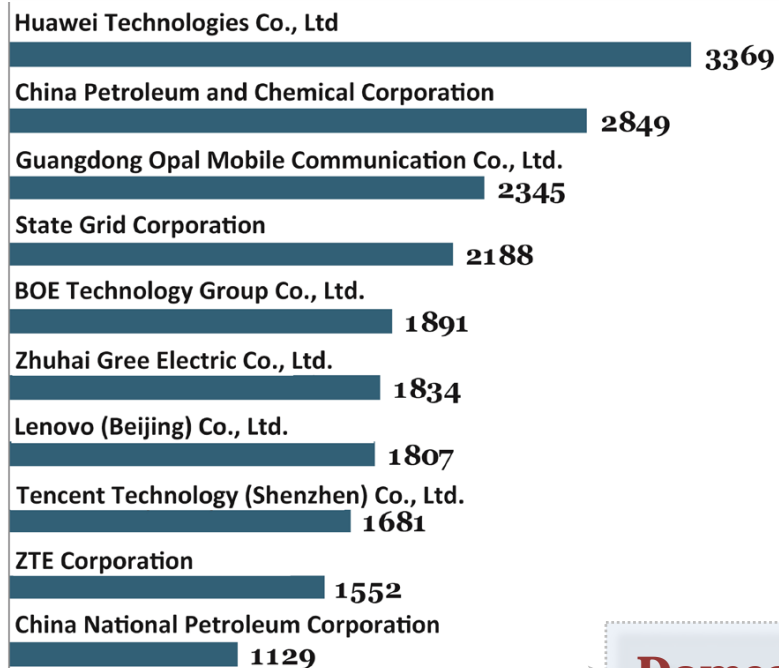
PCT Applications

1.60 million 11.5 /10,000 persons

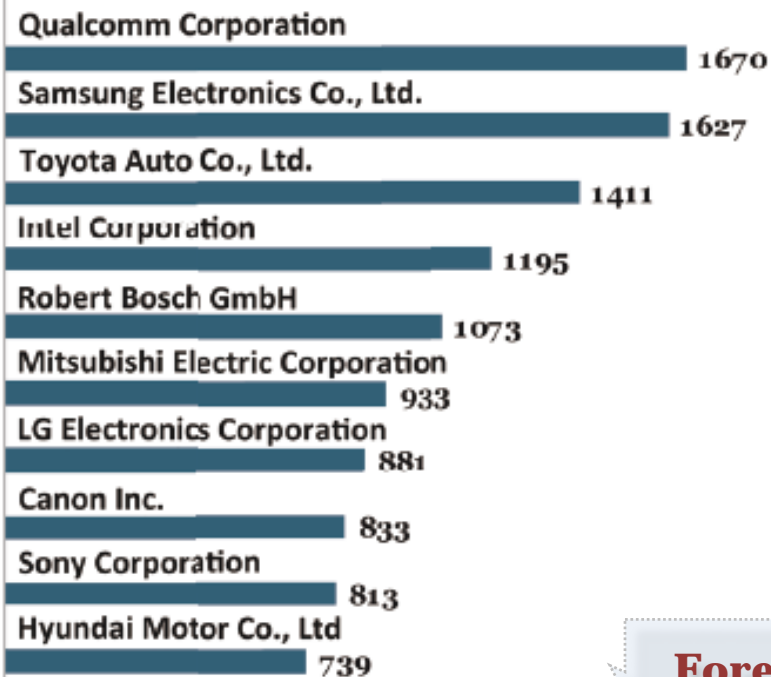
Invention Patents Owned domestically

Improving Examination Quality and Efficiency

Top 10 Domestic Enterprises & Top 10 Foreign Enterprises in terms of the number of Invention Patents Granted in 2018 (Unit: piece)



Domestic

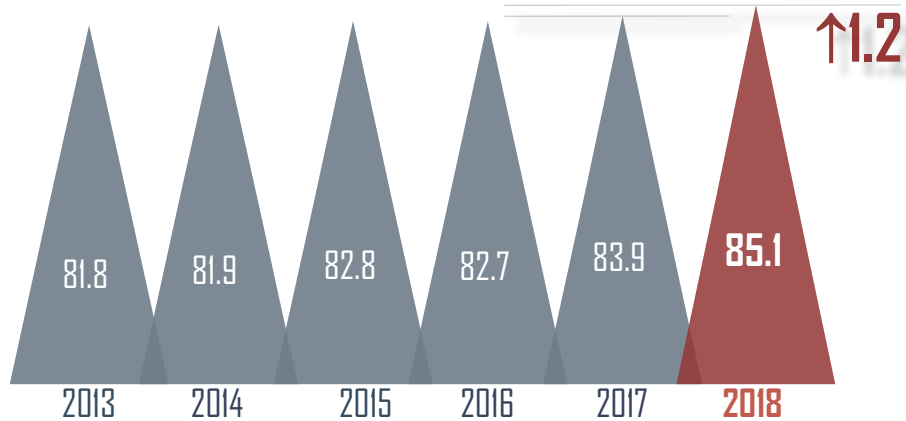


Foreign

Improving Examination Quality and Efficiency

Multiple measures to improve examination quality in key areas

2018 social satisfaction index on patent examination



Technologies

Enhancing the application of AI and big data technologies



Cases

Collecting typical cases in NET areas



Standard

Formulating the PCT international phase search standard in the pilot field

Enhancing Intellectual Property Services

1. Improving IP information public services

- Promoting construction of National IP Big Data center and information public service platform
- Expanding dissemination channels for IP information
- Promoting data publication with low-cost

120
(million)

Patent documents

132

Patent information bases & outlets

6+
(10000)

Audiences of public lectures and trainings

- “Internet + government service” platform



Enhancing Intellectual Property Services

2. Building a more user-friendly system, reducing burden of applicants, esp. SMEs

- **New division established**

- ◇ Dedicated to collecting user feedbacks on examination

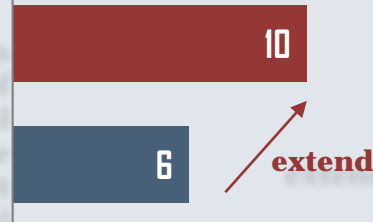


- **Patent fee reduction policy**

- ◇ Patent registration fee
- ◇ Publication printing fee
- ◇ Changing fee on bibliographical item
- ◇ Transmission fee, etc.



Reduction period of annual patent fee since grant (year)



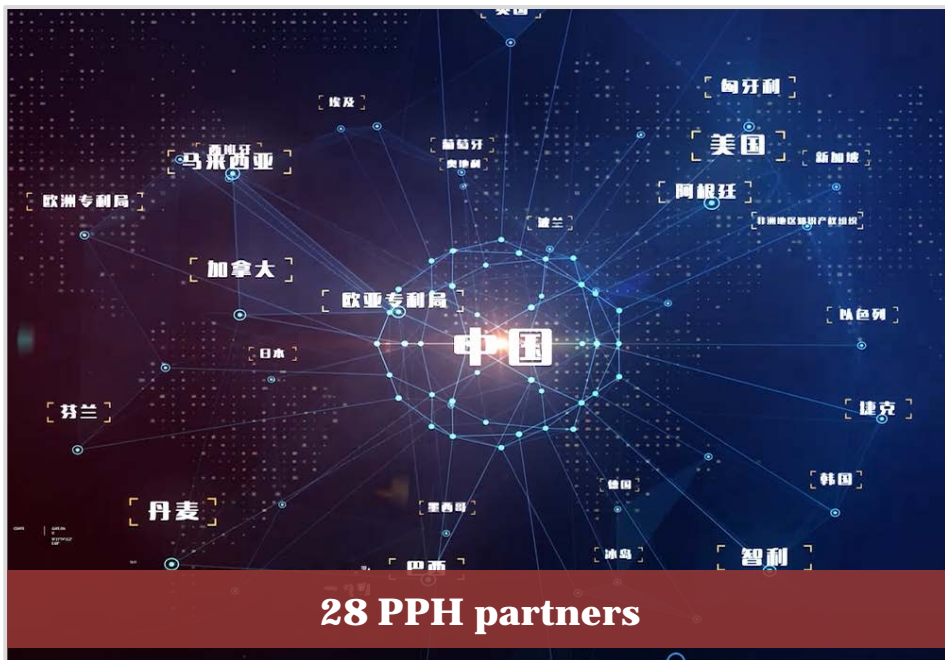
- **Patent substantial examination fee refund policy**



5.86 billion
Fee Reduced

Enhancing Intellectual Property Services

3. Promoting international cooperation outcomes to users



Introducing and promoting international cooperation projects

- **User seminars on PCT & IP5 outcomes & PPH**





Thank You !