Applicant Name Standardization

February 2016

Korean Intellectual Property Office

KIPO
KOREAN INTELLECTUAL PROPERTY OFFICE

Why is "standardized applicant name" important?

- **IP information is effectively managed and searched by applicant names**

Applicants

Management of their own patent applications

Patent

Prior art search and business trends analysis

IP Offices

Applicant management, Reliable statistics

Industry
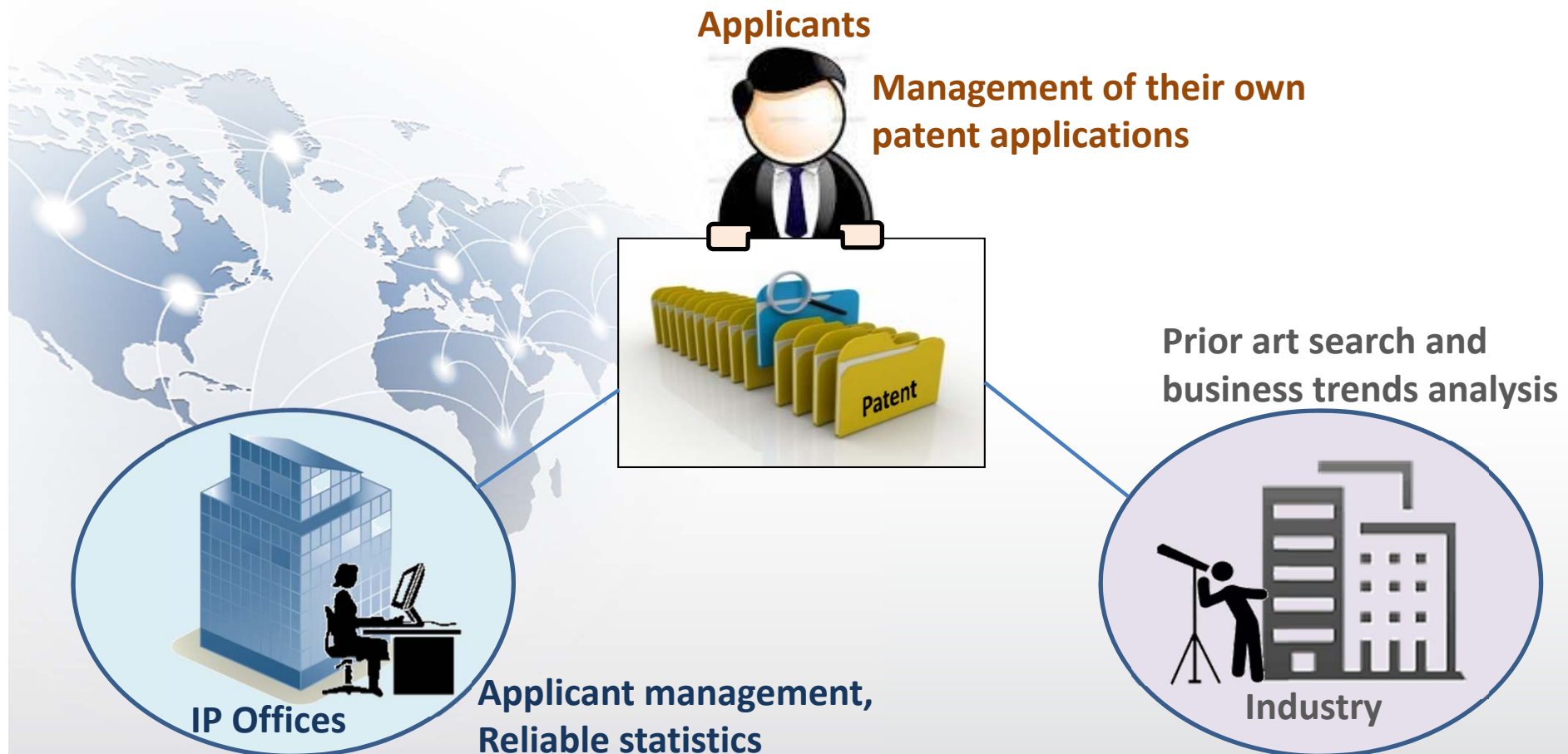
< Progress on "Applicant Name Standardization" project >

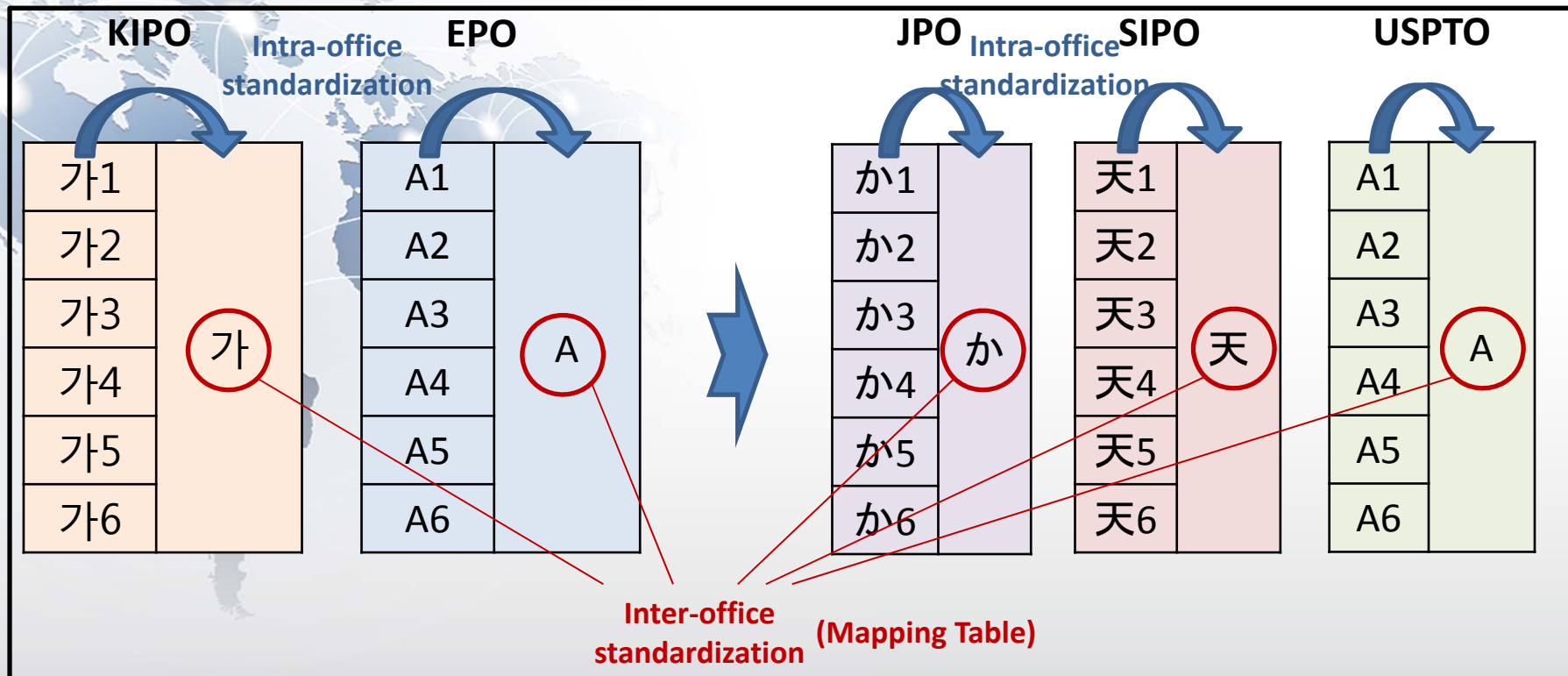|	

◆ Collection of information on applicant management in various organizations
  - EPO, OECD, Eurostat
  - OROPO(open register of patent ownership)
  - JPO, SIPO, USPTO, WIPO etc.
	Jul-Aug

◆ Comparison and analysis of each information on applicant management	Jul-Sep
◆ Surveys on the project from industries	Sep-Oct
◆ Establish strategic plan on the project	Oct-Dec
◆ Presentation on the progress of the project at 3rd GD TF meeting	'16 Feb

Step 1. Intra-office standardization

- Standardized applicant names in KIPO and EPO can be extended to JPO, SIPO, and USPTO based on **family information**

  ※ *Premise: applicants are same among family patents*

Step 2. Inter-office standardization

- Standardized applicant names in IP5 offices are grouped in the mapping table
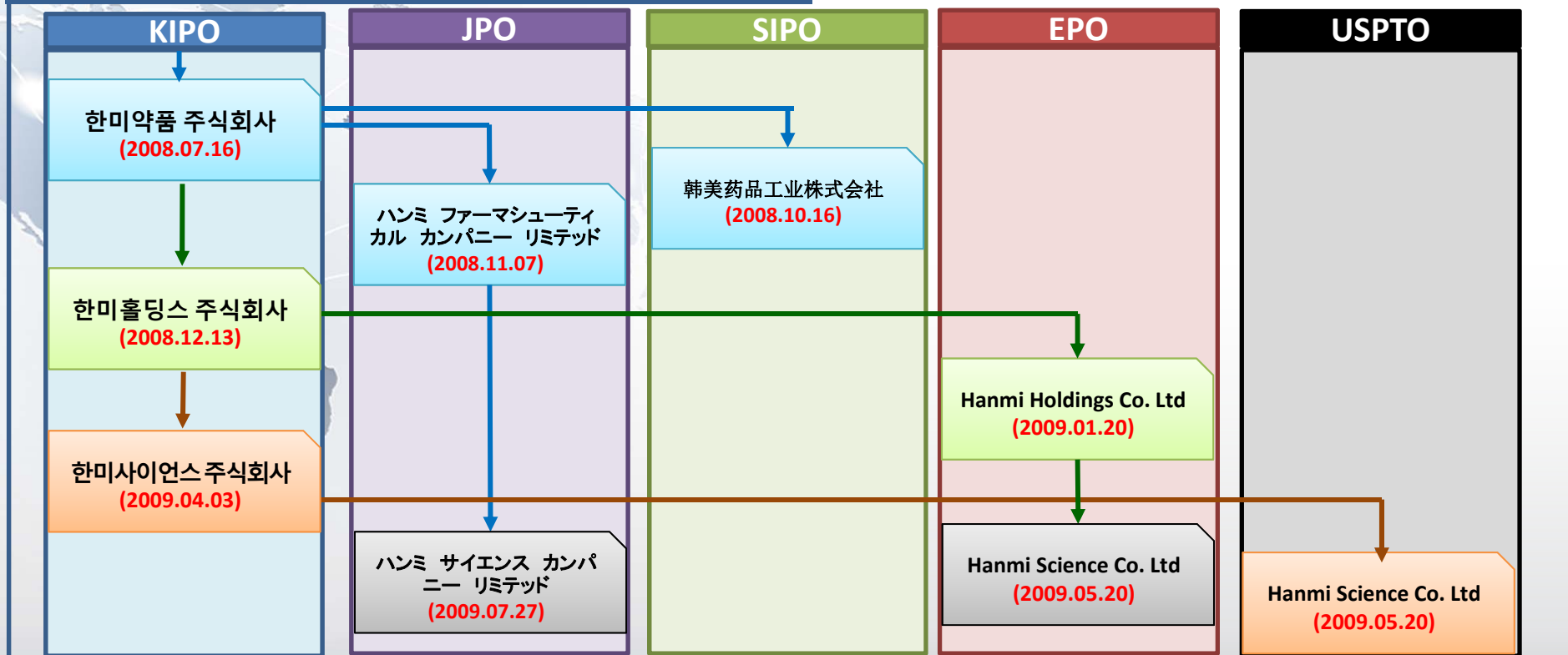
■ **Applicant name should be standardized based on both family information and time information**

- Applicants may **not be same** among family patents, when applicants are **changed after** application by right transfer, company M&A, etc.

※ *Premise: applicants are same among family patents at the time of application*

e.g. applicant name of family patents

| KIPO	JPO	SIPO	EPO	USPTO
한미약품 주식회사 **(2008.07.16)**	ハンミ ファーマシューティカル カンパニー リミテッド **(2008.11.07)**	韩美药品工业株式会社 **(2008.10.16)**	Hanmi Holdings Co. Ltd **(2009.01.20)**	Hanmi Science Co. Ltd **(2009.05.20)**
한미홀딩스 주식회사 **(2008.12.13)**	ハンミ サイエンス カンパニー リミテッド **(2009.07.27)**		Hanmi Science Co. Ltd **(2009.05.20)**	
한미사이언스 주식회사 **(2009.04.03)**				

standardization procedure – global mapping table

■ **Applicant names at the time of application are matched and the data set are accumulated to build 'Global Mapping Table(Database) of Applicant Name'**

e.g. global mapping table

KIPO	JPO	SIPO	EPO	USPTO
한미약품 주식회사	ハンミ ファ ム.インダストリ カンパニ リミテッド	韓美药品工业 株式会社	-	Hanmi Holdings Co. Ltd. Hanmi Holdings Corp. Hanmi Holding Co. Ltd Han-mi Holdings Co. Ltd.
한미홀딩스 주식회사	-	-	Hanmi Holdings Co. Ltd.	
한미사이언스 주식회사	-	-	-	Hanmi Science Co. Ltd.

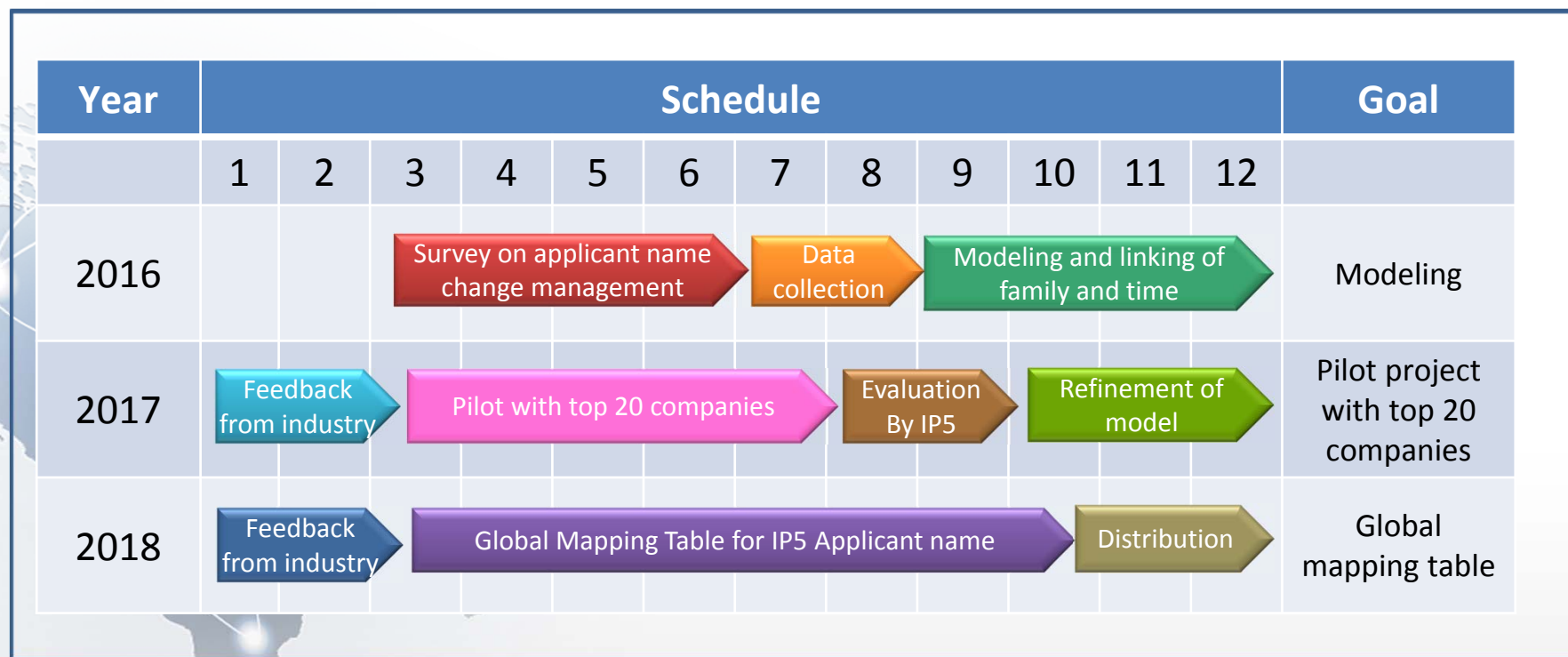■ **Standardization does not actually change applicant name itself !!!**
   → Only 'Mapping table' is shared among IP5 offices, to manage applicants, to produce statistics, and to provide reliable search results

- �“ Global Mapping Table can also be utilized to check applicant's identity in GD Active component

Applicant

Global Dossier

한미약품
주식회사

Hanmi Pharma-
ceutical Co.Ltd.

1st Office
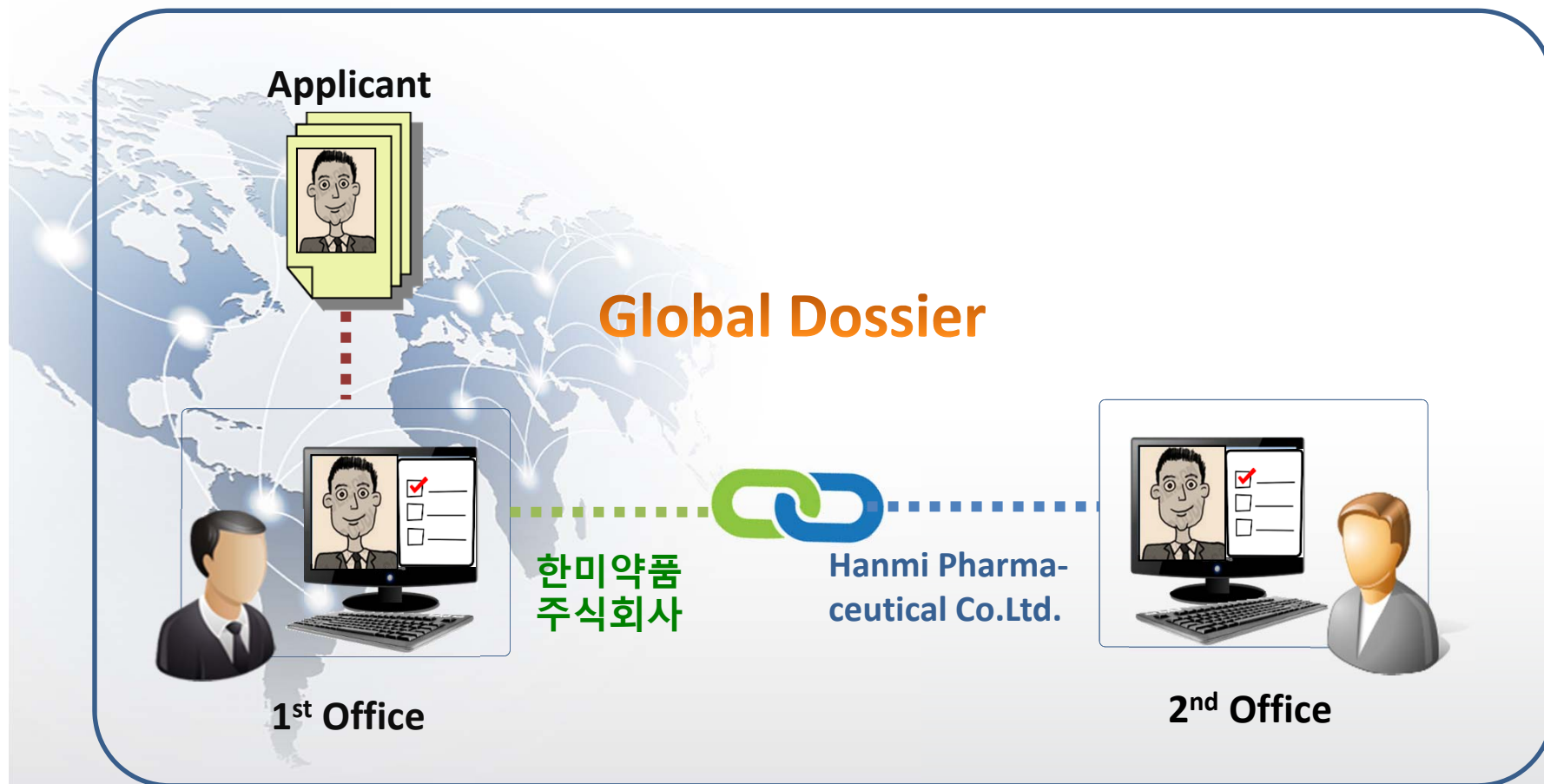
2nd Office

Tentative schedule for applicant name standardization

◼ **KIPO would like to know if IP5 offices trace the change of applicant name**

   - KIPO will circulate a survey on its management on March, 2016

Year	Schedule												Goal
	1	2	3	4	5	6	7	8	9	10	11	12	
2016			Survey on applicant name change management				Data collection		Modeling and linking of family and time				Modeling
2017	Feedback from industry	Pilot with top 20 companies						Evaluation By IP5		Refinement of model			Pilot project with top 20 companies
2018	Feedback from industry	Global Mapping Table for IP5 Applicant name									Distribution		Global mapping table

◼ **By the end of 2018, KIPO hopes to complete the project and show a fruitful result to IP5 offices and industry group**

Thank You