

GLOBAL DOSSIER – 5 PRIORITIES

Applicant Name Standardization

IP5 Heads and Industry Meeting | 31 May 2017 | Valletta



Korean Intellectual Property Office

Recent progress

- ❖ **Enhanced scope document for Applicant Name Standardization(ANS)** was endorsed | Heads Meeting (Jun. 2016)
- ❖ KIPO completed its **intra-standardization for foreign company names** in 2016
- ❖ IP5 Offices agreed to conducting an **ANS pilot project with 20 companies** | DHs Meeting (Apr. 2017)
- ❖ The **status report on ANS** was **submitted to WIPO CWS** in May 2017 | Agreed at DHs Meeting (Apr. 2017)

The Status Report on IP5 ANS(submitted to WIPO CWS)

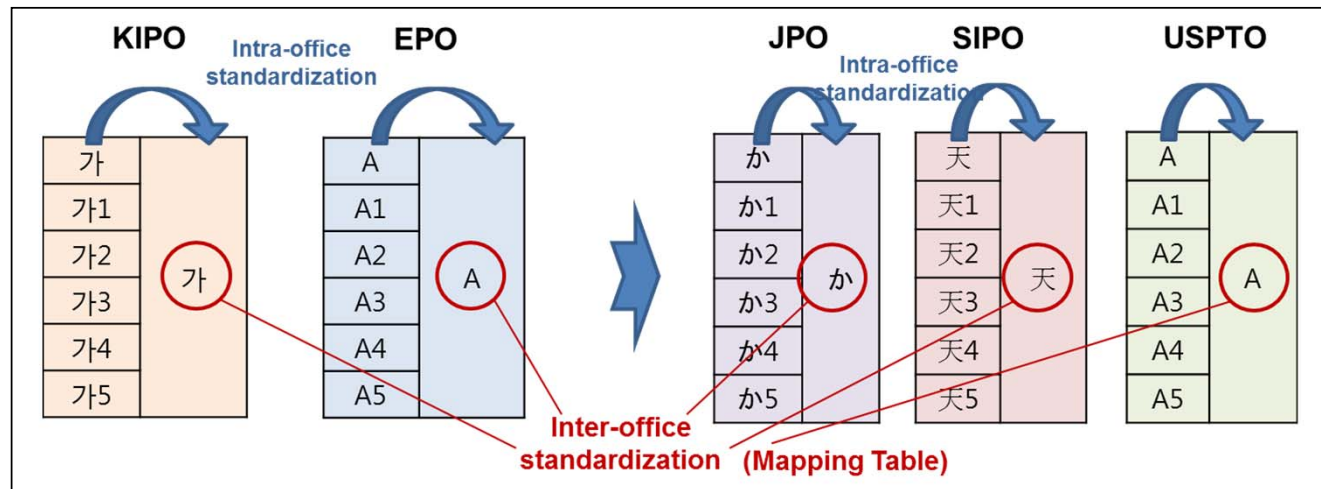
In order to make the best use of the mapping table in the IP5 Offices in the future, accuracy, efficiency, and sustainability should be considered when the mapping table is being built.

- **(Accuracy)** Intra-office standardization **based on well-established databases containing standardized applicant names** by linking them with patent family
- **(Efficiency)** Minimizing manual jobs by **collecting various reasons causing errors in each language and algorithms to automate ANS process**
- **(Sustainability)** Making a **best practice to maintain the established mapping table up-to-date**

ANS Pilot Project

❖ Objectives

- To **check the feasibility** of intra-standardization and inter-standardization with patent family information
- To develop and verify **algorithm of ANS automation** to minimize manual jobs
- To **build a sample mapping table** of international applicant names



ANS Pilot Project : Approach (3M)



Standardized Applicant Name at KIPO :
쓰리엠 컴퍼니

Various Applicant Names in Korean :
쓰리엠 컴퍼니
쓰리엠 이노베이티브 프로퍼티즈 컴파니
쓰리엠 이노베이티브 프로퍼티즈 캄파니

0000000000044083951
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0000000000051833272
0000000000051355758
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0000000000051249743
0000000000051305383
0000000000043822846
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0000000000043872180
0000000000051278524
0000000000051185276
0000000000051622110
0000000000043707283
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0000000000044083769
0000000000044104093
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3D innovative properties company
3M
3M INNOVATIVE PROPERTIES COMPANY
3M **INNIVATIVE** PROPERTIES COMPANY
3M **INNOBATIVE** PROPERTIES COMPANY
3M **INNOCATIVE** PROPERTIES COMPANY
3M **INNOOVATIVE** PROPERTIES COMPANY
3M **Innovaive** Properties Company
3M **Innovation** Properties Company
3M Innovative Properties Company
3M Innovative Company
3M INNOVATIVE **PORPERTIES** COMPANY
3M INNOVATIVE **PPROPERTIES** COMPANY
3M INNOVATIVE **PROPERTIE** COMPANY
3M Innovative Properties
3M Innovative Properties **Co**
3M Innovative Properties **Co.**
3M Innovative Properties **Comapany**
3M Innovative Properties **Comapny**
3M Innovative Properties Company

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ANS Pilot Project : Timeline

- ❖ **Completion** of the ANS pilot project including making the mapping table for 20 company names **by September 2017**
- ❖ **Validation** of the mapping table by IP5 Offices **by November 2017**
- ❖ To **report the results** of the ANS pilot project to the **next WG2** meeting in 2018



Thank you!