



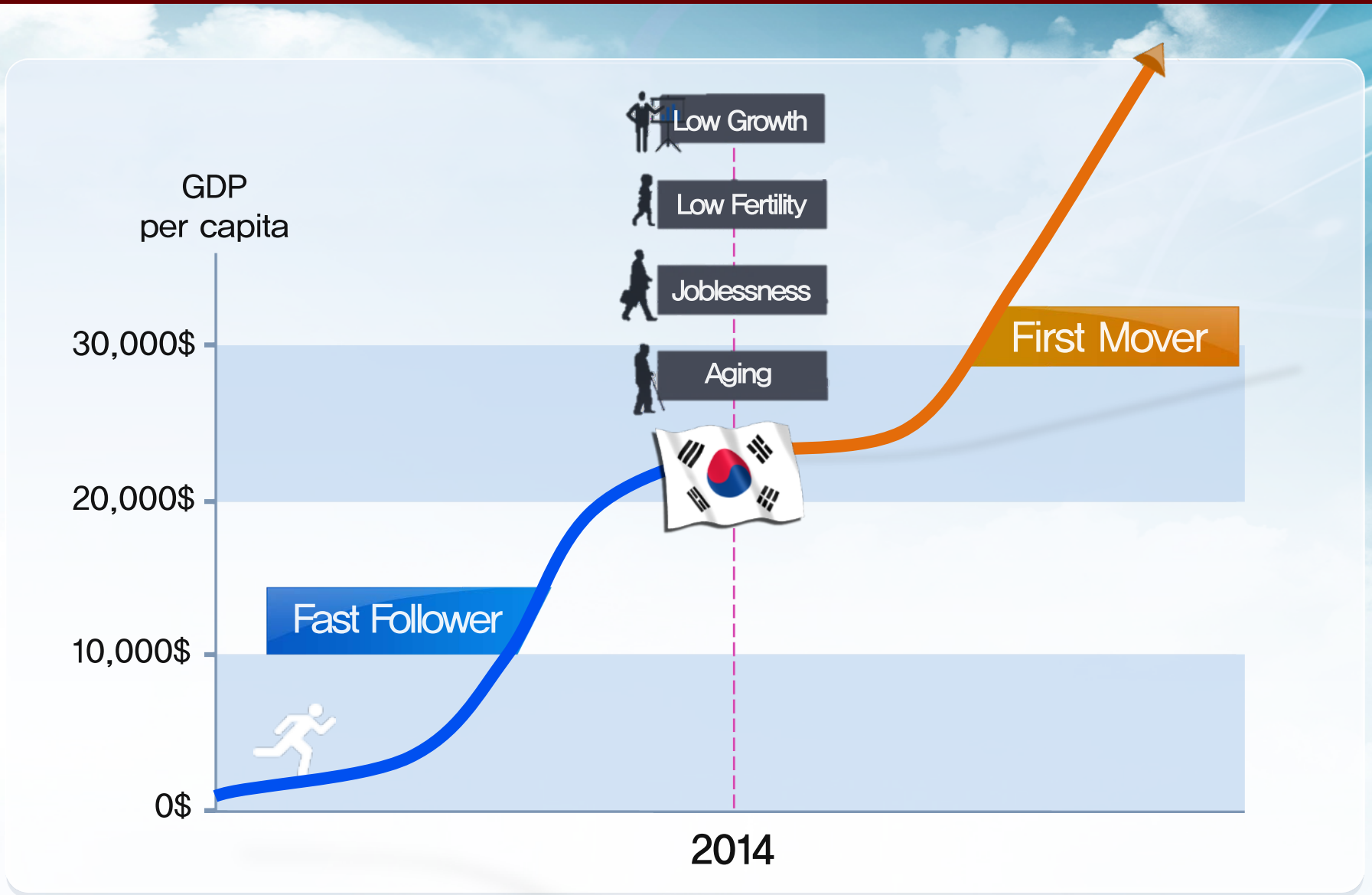
Meeting of IP5  
Heads and Deputy Heads of Offices  
Busan, June 2014

# KIPO's Policies & Services for the Creative Economy

5 June 2014

**Kim Youngmin**  
Commissioner





## Strategies for an IP-based Creative Economy

- KIPO's five-year plan to support the National Agenda



Customized Examination Services

Enhancing IP Protection

Globalized Patent Laws & Systems

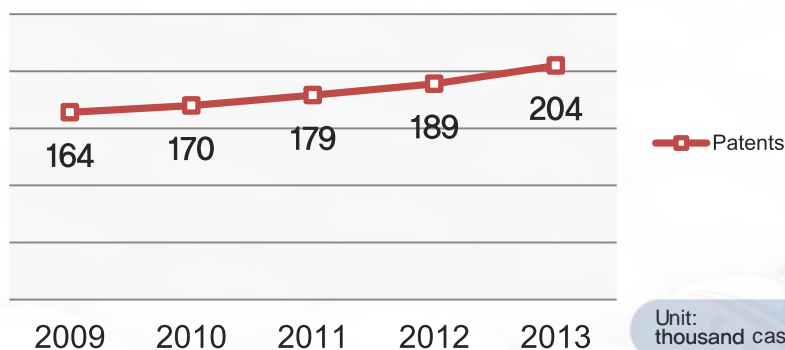


Policy **1**

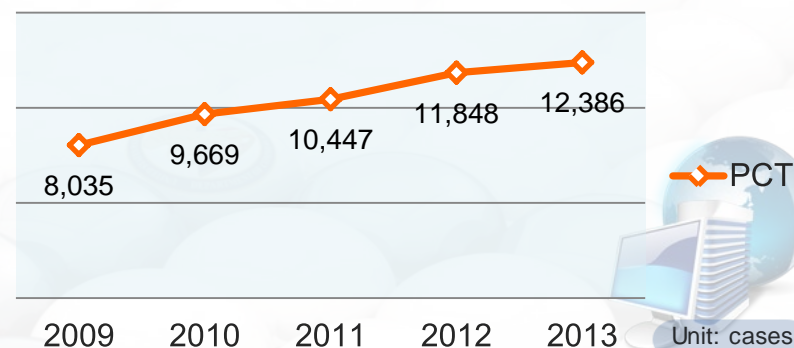
# Customized Examination Service



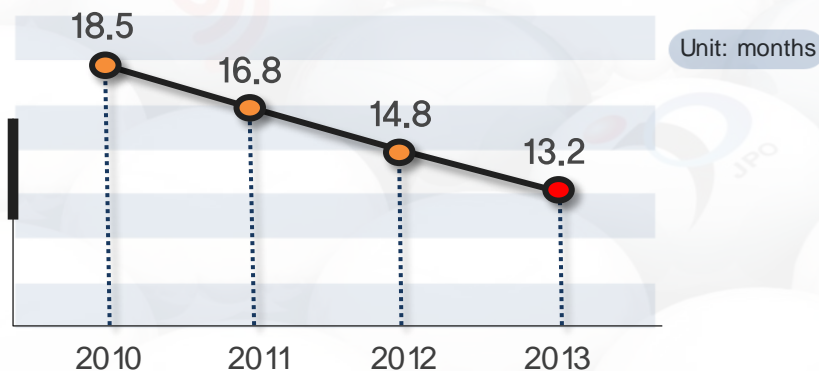
## Patent Application



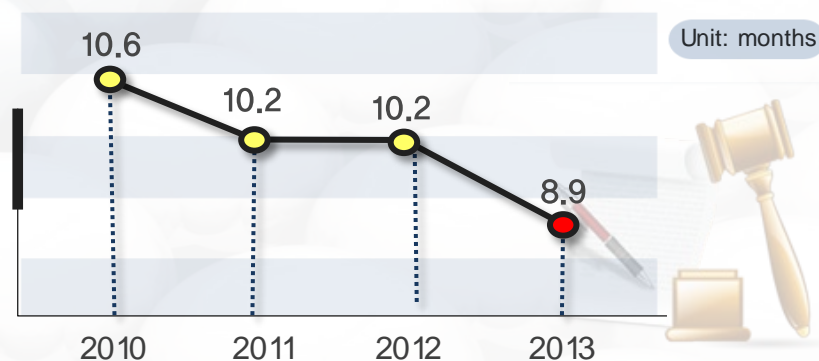
## PCT Application



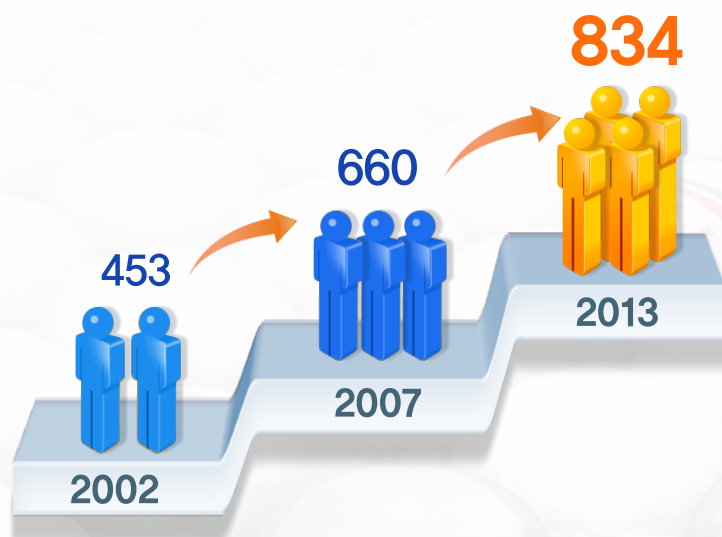
## Examination Pendency



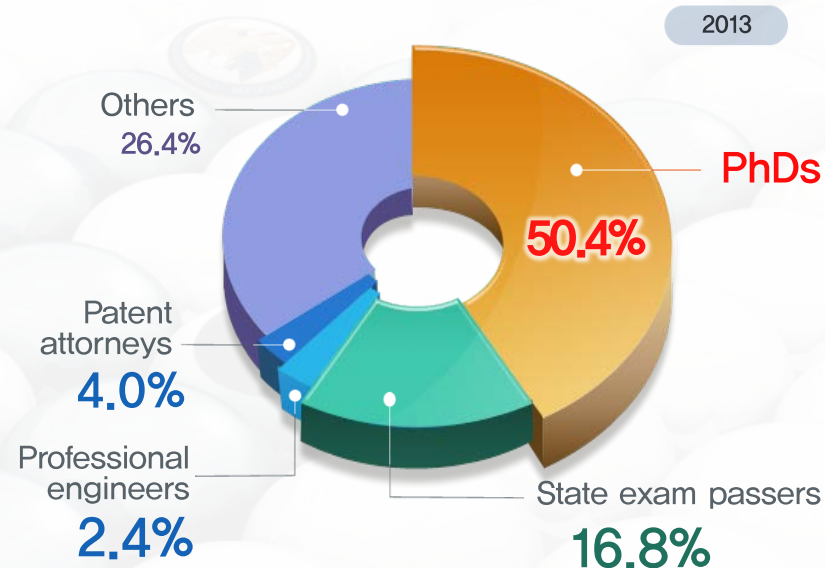
## Pendency of Patent Trial and Appeal



## Number of Examiners



## Composition of Examiners



## *High-quality examination*

- Supplier's point of view
- Examination is a search and review process;
- Focus is on the examination stage only.

## *High-quality IPRs*

- IP user's point of view
- Examination is a process for creating a quality patent;
- Focus is on the pre-to-post-examination stage as well.

*Paradigm shift*

Positive examination procedures



Expand interaction-based  
outsourcing of prior art searches



Intensive examination quality control



Increase the number of examiners  
on a continual basis







Policy **2**

# Enhancing IP Protection

①

Establishing  
the Special Police Squad  
for Trademark Rights



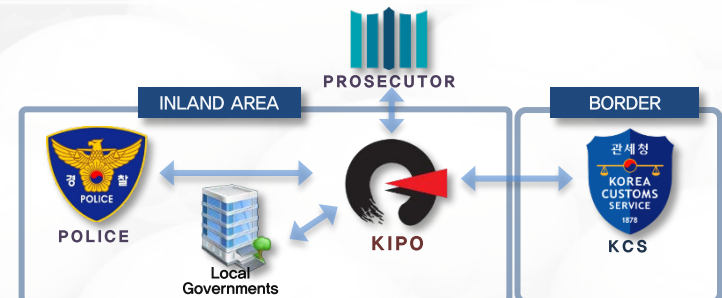
②

Conducting  
anti-counterfeiting campaigns



③

Establishing  
the nationwide  
IP enforcement network





Policy **3**

# Globalized Patent Laws and Systems

- Easing the “formal” requirements for acquiring an application date
- Accepting foreign language (English) applications

BEFORE



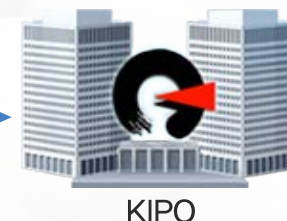
Application  
(written in Korean)



AFTER



Application  
(written in English)





- Extending the translation submission period upon request in PCT application

- Allowing amendment in the original language for the specification

BEFORE



AFTER



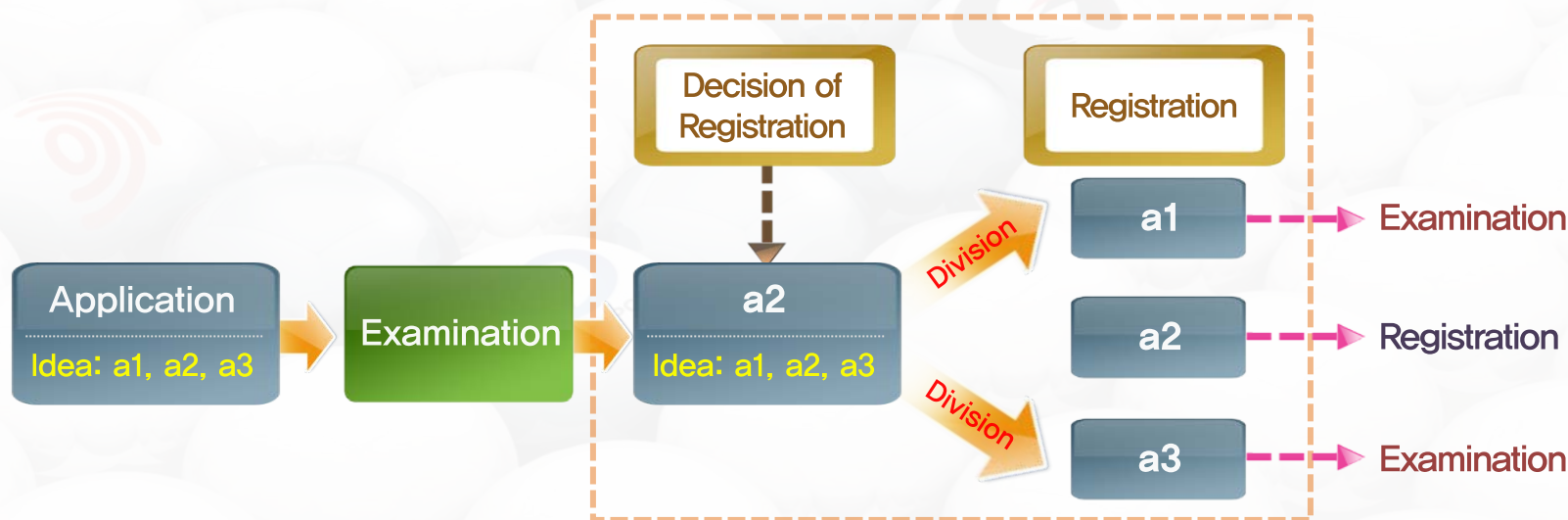
## Protecting creative ideas

- Easing requirements for grace period

Allowing to **amend** application before registration

- Increasing opportunity for divisional application

Allowing to **divide** application after decision of registration



## Enhancing patent protection

- Damage compensation in infringement lawsuits

Increasing damages  
ex) Triple compensation

- Reinforcing material submission order

Obligatory submission upon the  
order of the court

### Average compensation amounts





**Thank you.**