



Global Dossier Task Force Communications and Outreach to Stakeholders

Global Dossier Task Force Meeting

January 23, 2012

The Hague



Engage all Stakeholders

- Capitalize on the interest and enthusiasm of stakeholders
- Create an open environment for participation
- Embrace a user-centric approach to delivering Global Dossier functions



Communication Goals

- Raise awareness and interest
- Create an on-going dialogue
- Operate in an inclusive and transparent manner
- Obtain buy-in



How To?

- Identify effective communication mechanisms, channels and opportunities
 - eForum – e.g., Idea Scale
 - Industry events
 - IP office events
 - Partnership opportunities (Task Force members, others)
- Build and implement a communication plan leveraging these mechanisms



IdeaScale Demo



[Home](#)

IP5 Global Dossier Initiative

Partnering to Streamline Patents Around the World

Submit New Idea

Campaigns

- All Ideas
- Applicant Dossier Access
- Application Format and Filings
- Public Dossier Access
- Off Topic

Social Web

Like
 Sign Up to see what your friends like.

Tweet
0

Browse Popular Ideas

Recent (6)
Popular (6)
In Review (0)
In Progress (0)
Complete (0)

I agree
[APPLICATION FORMAT AND FILINGS »](#)
 [Moderate Idea](#)

Feedback Score

+3
3
-0

Bibliographic data changes

If I need to make changes or edits to basic bibliographic data (e.g., address change) I should only have to enter it once and updates will be distributed across all necessary cases.

I disagree
[Review Translation](#)

[1 comment](#)
Submitted by [You](#) 23 days ago

I agree
[APPLICATION FORMAT AND FILINGS »](#)
 [Moderate Idea](#)

Feedback Score

+2
2
-0

Eliminate duplicate copies of NPL

The system should be able to retrieve previously submitted copies of NPL documents eliminating the need to file multiple copies of the same NPL.

I disagree
[Review Translation](#)

[1 comment](#)
Submitted by [You](#) 24 days ago



Decision Points

- Account Registration
 - The site can be configured to either automatically grant access to users requesting accounts or require moderator approval before the user can access the site
- Submitting Content
 - Likewise, the site can be configured to either automatically post and display user submitted content or require moderator approval before the idea/comment is displayed to the community



Decision Points

- Moderators
 - Decision should be made whether we have a single Office handle the moderator duties or assign a moderator in each participating Office
- Translation
 - IdeaScale provides a built-in translation tool but the translation quality is unknown and it adds an additional layer of complexity



Wrap Up

- Go/No Go decision on IdeaScale
- Discussion on Task Force members' ideas on outreach opportunities and communication plans
- Next steps



Thank You!