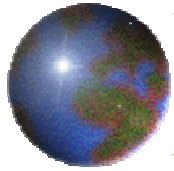


Harmonization of Patent System Towards Innovation



November 8, 2007

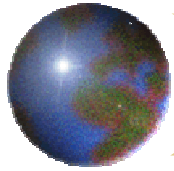
Japan Intellectual Property Association



Introduction of JIPA

Japan Intellectual Property Association (JIPA)

- Non-Profit, Non-Governmental and World Largest IPR Industry Organization, established in 1938
- Regular Members (Industrial Corporations) : 904
- Associate Members (Patent Firms, etc.) : 258
- 7 Policy & Strategy Project Teams
- 20 Standing Committees (764 Committee Members)
- More than 70 Training Courses directed to Members
- Publications : Monthly Bulletin (3,700 Circulations), Journal of JIPA, Many Study Reports from Committees

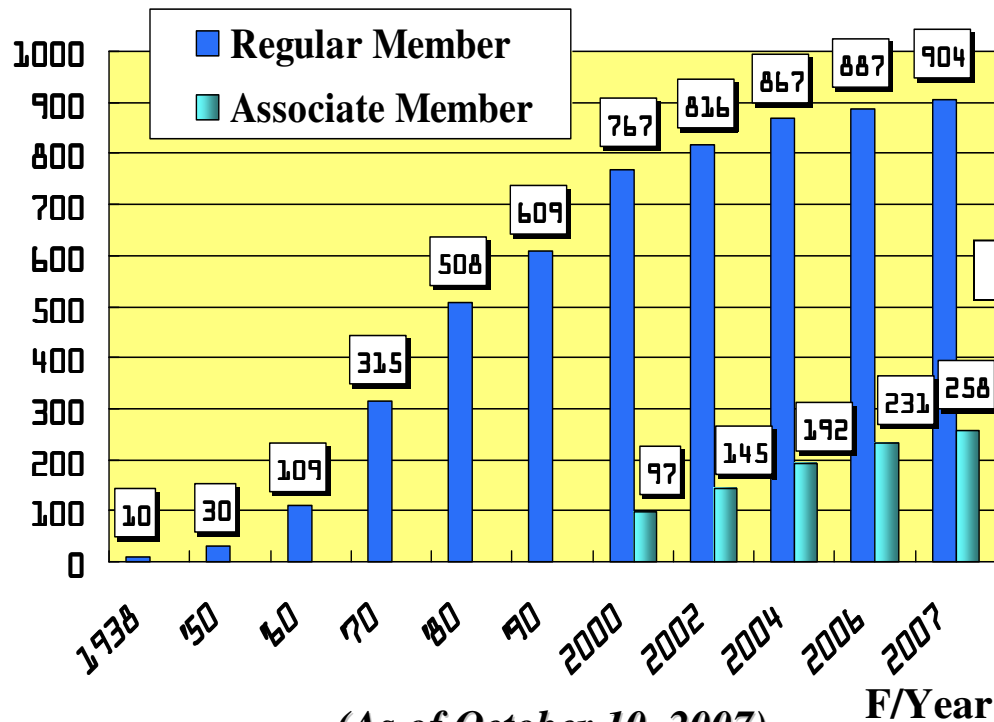


JIPA's Membership

JIPA represents the opinion of Japanese Industry.

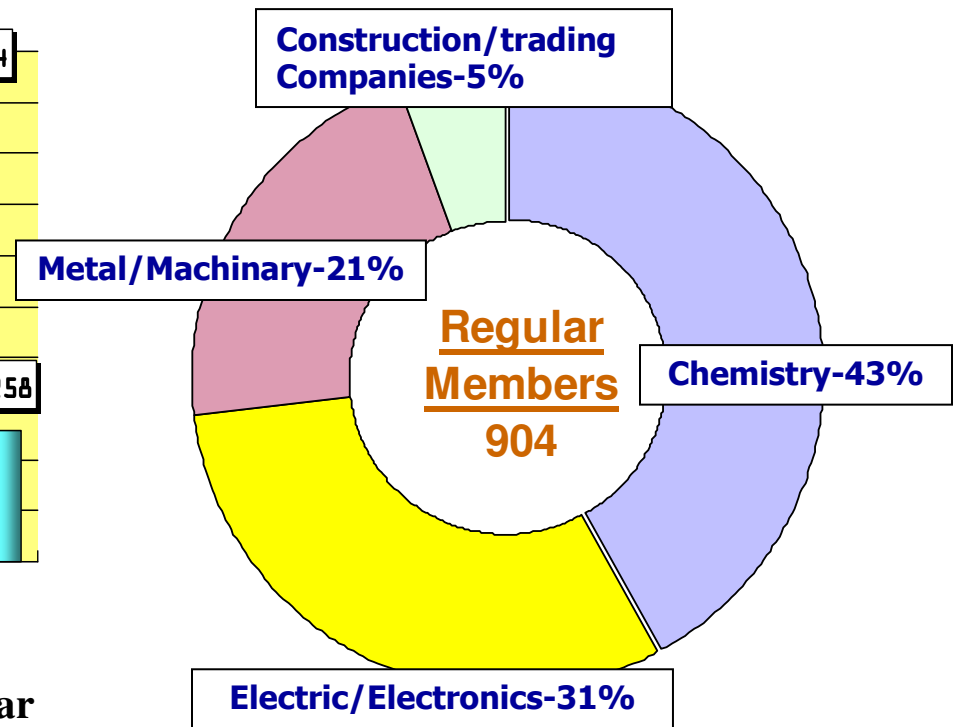
- About 75% of Japanese patent applications are filed by our members.
- JIPA members include many fields of Japanese industry.

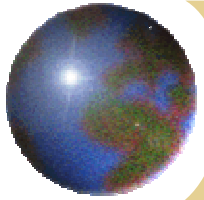
Transition membership



(As of October 10, 2007)

Industry

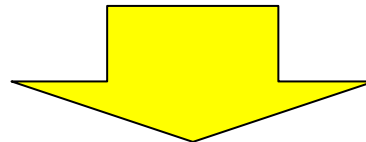




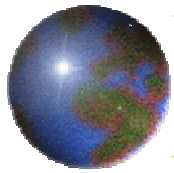
Innovation is a key for solving serious problems we are facing

□ World –wide problems around us.

- Environmental issues
- Incurable diseases
- Energy issues
- Economic disparities ...

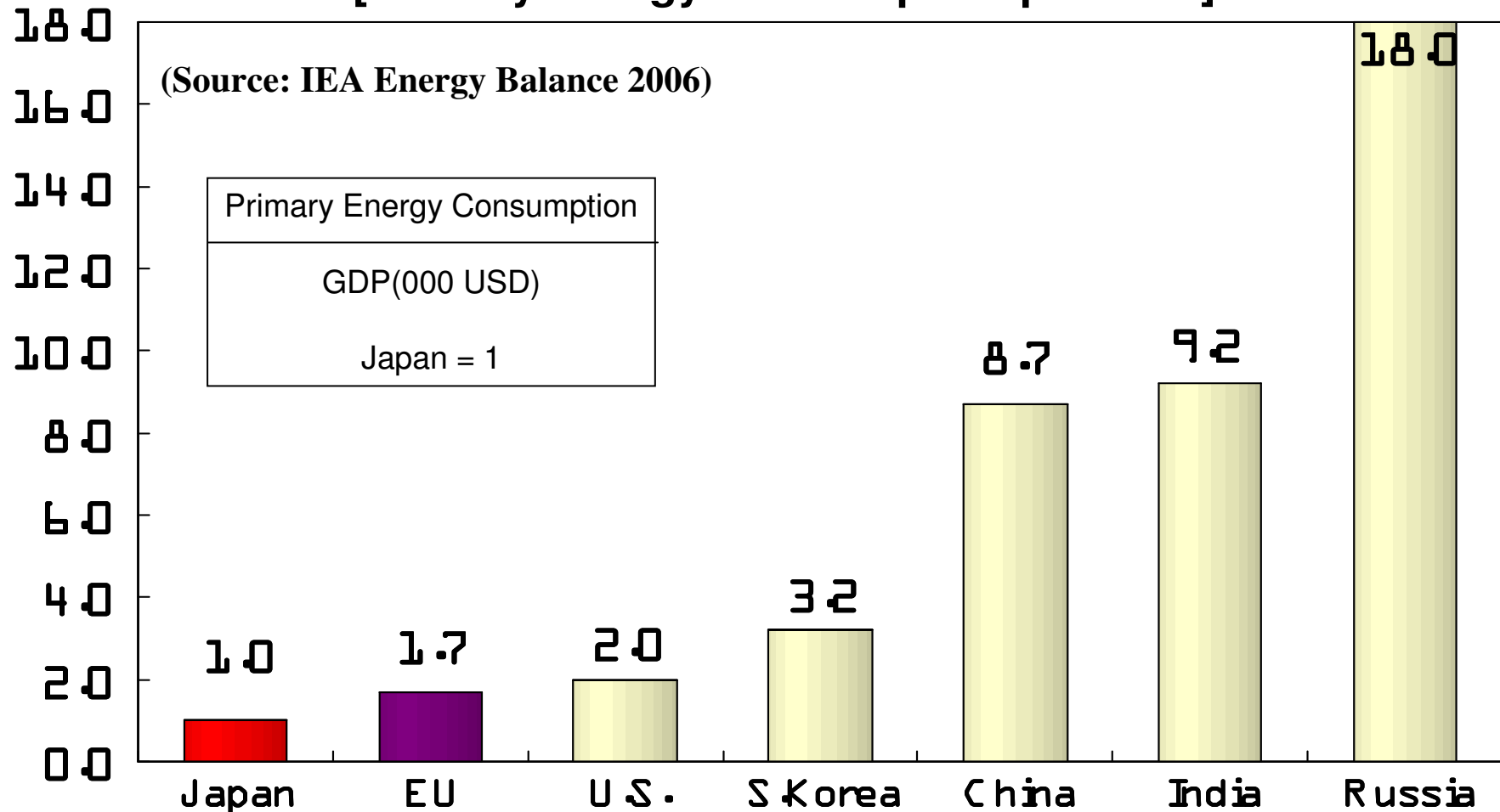


Innovation represents one of the key solutions

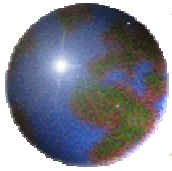


Innovations contributed to Solutions

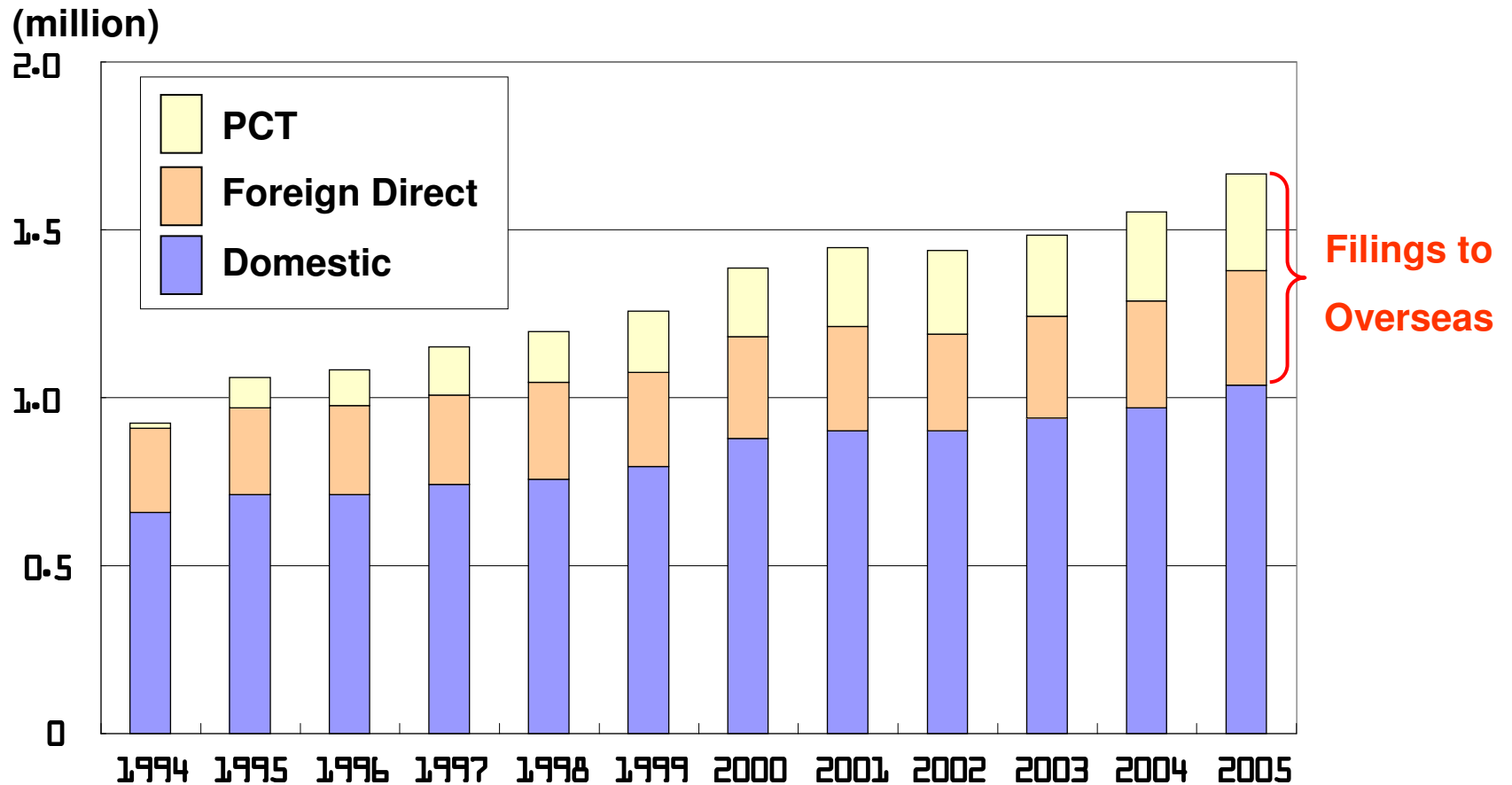
[Primary Energy Consumption per GDP]



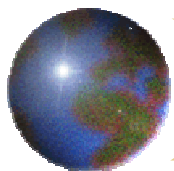
Japanese example □ Energy Saving Technologies



Patent application in the world

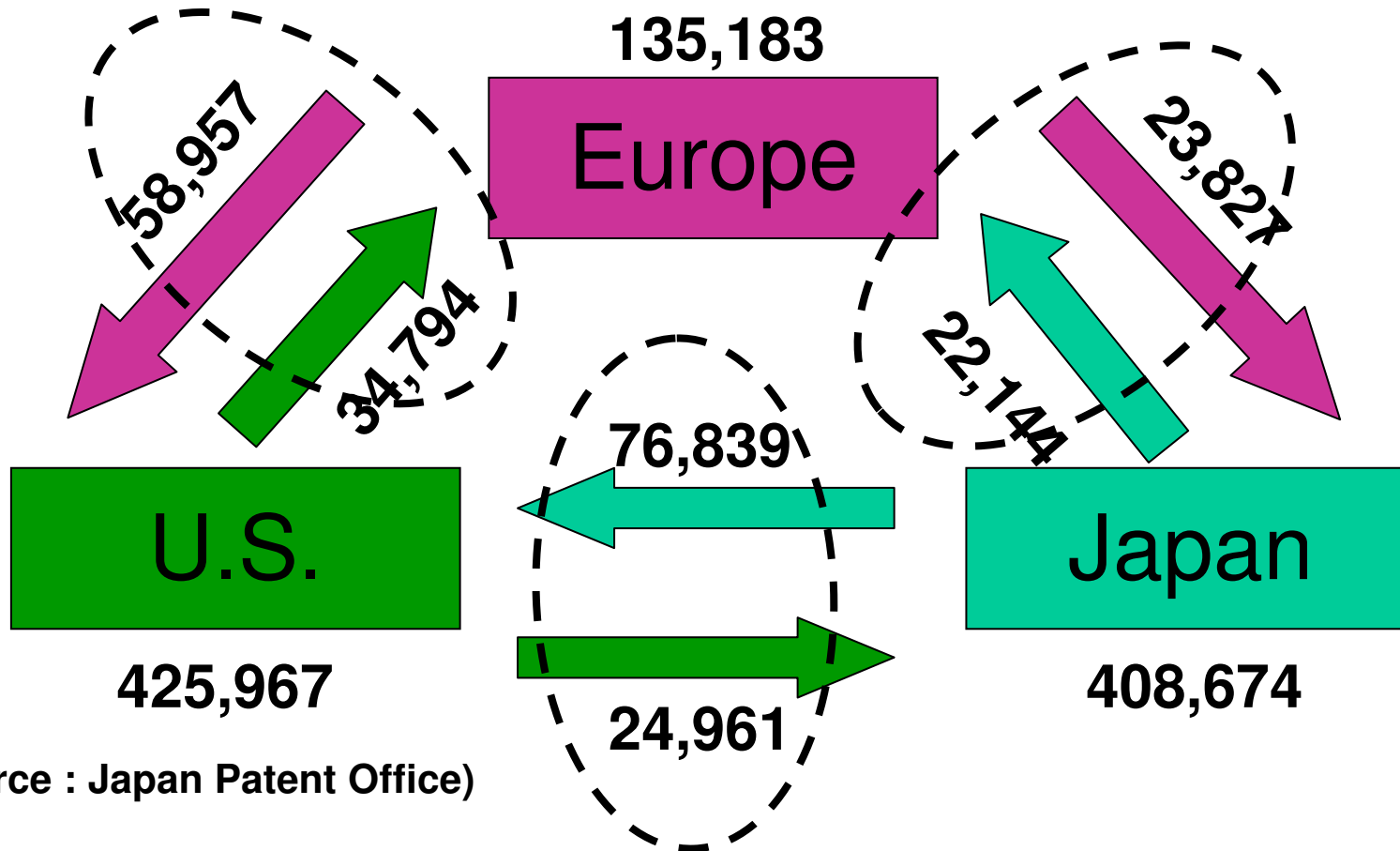


The number of application: increasing drastically due to globalization



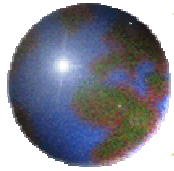
Application status of Trilateral IP offices

Year 2006 total: 970.000



(Source : Japan Patent Office)

242K applications are duplicated. Enormous procedural and financial burdens to applicants, the Governments



Basic demand of Japanese Users

Patent Cost

**Cost reduction for
patent application**

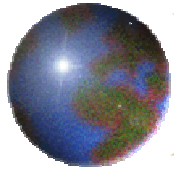
Demand

Quality of Examination

**High quality
and
Same quality
among the
patent offices**

Timeliness of Patent Issue

**Same Timing
among the
patent offices**

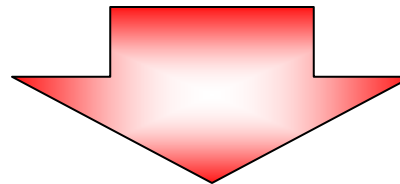


Basic concept for harmonization

Achieving patent protection in
an extensive geographical area
at low cost and minimal labor

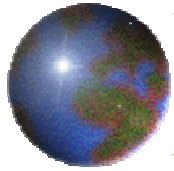
JIPA

Same Format
Same Search
Same Examination
Same Patent



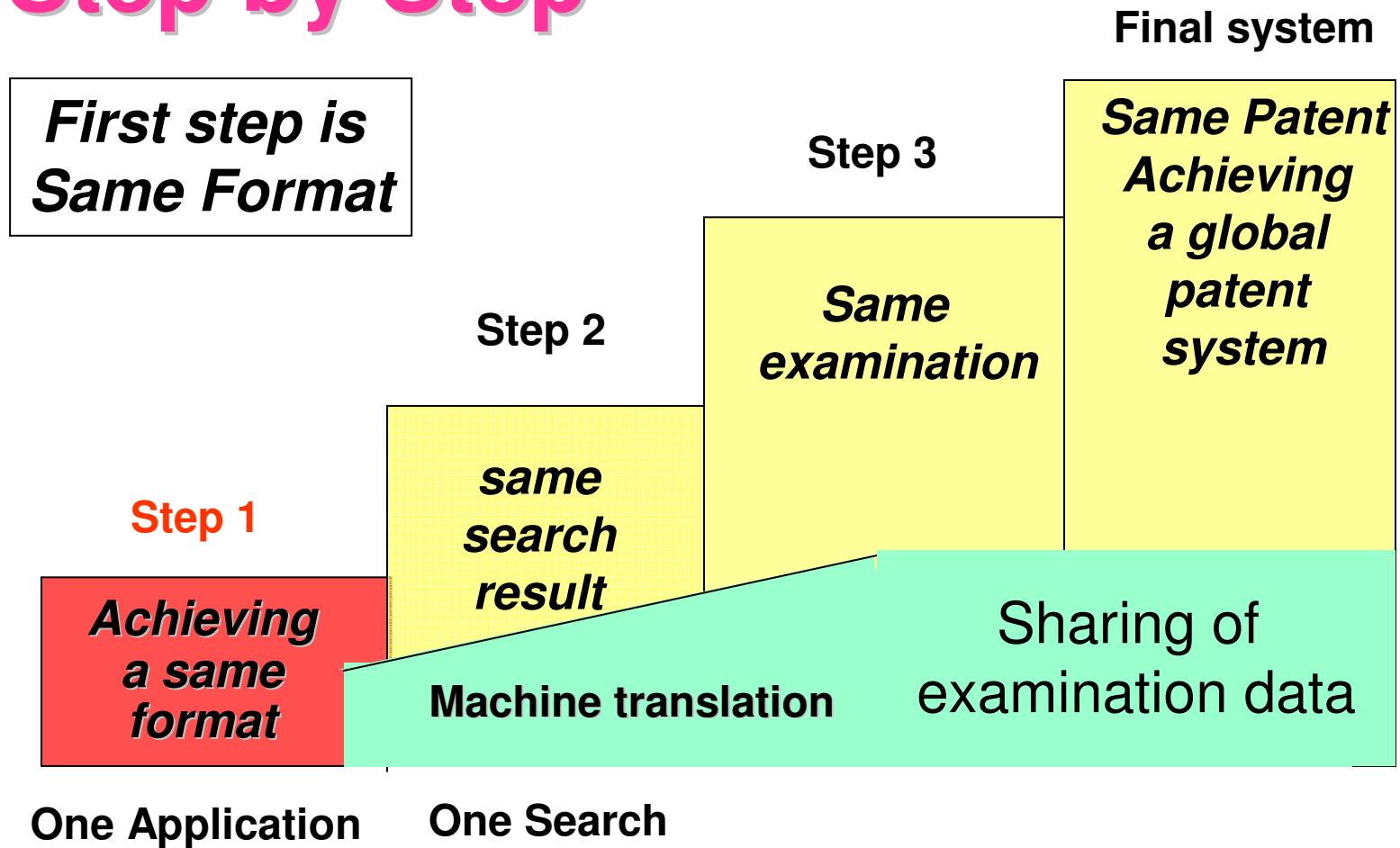
4 “same”
Achievements

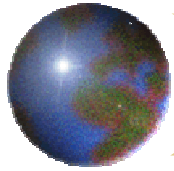




Step by step approach for harmonization

Step by Step

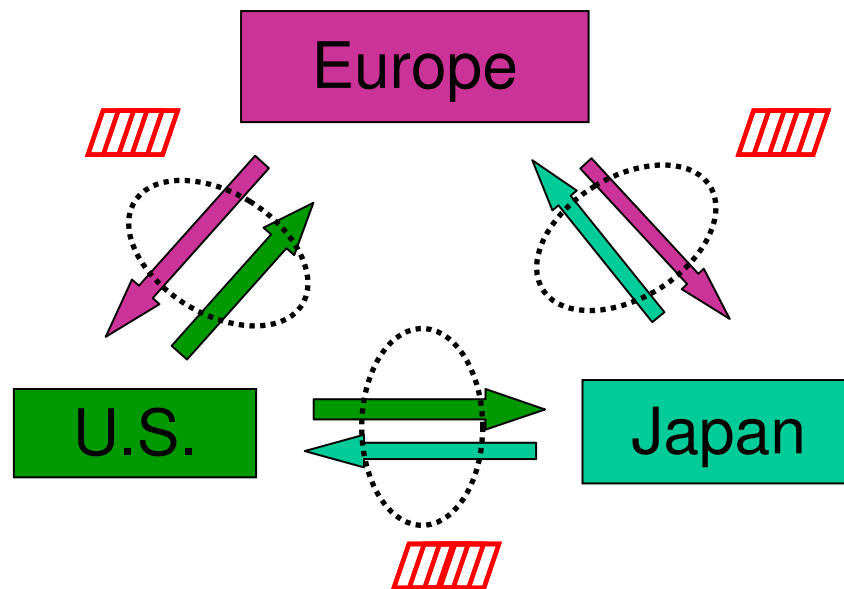




Benefits of a Same Format

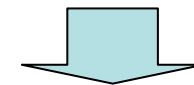
Cost reduction by eliminating format change

242K/year duplicated applications in Trilateral Offices (Year 2006)



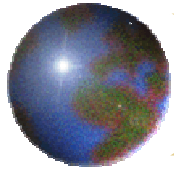
Format change works

Change and check specifications and drawings



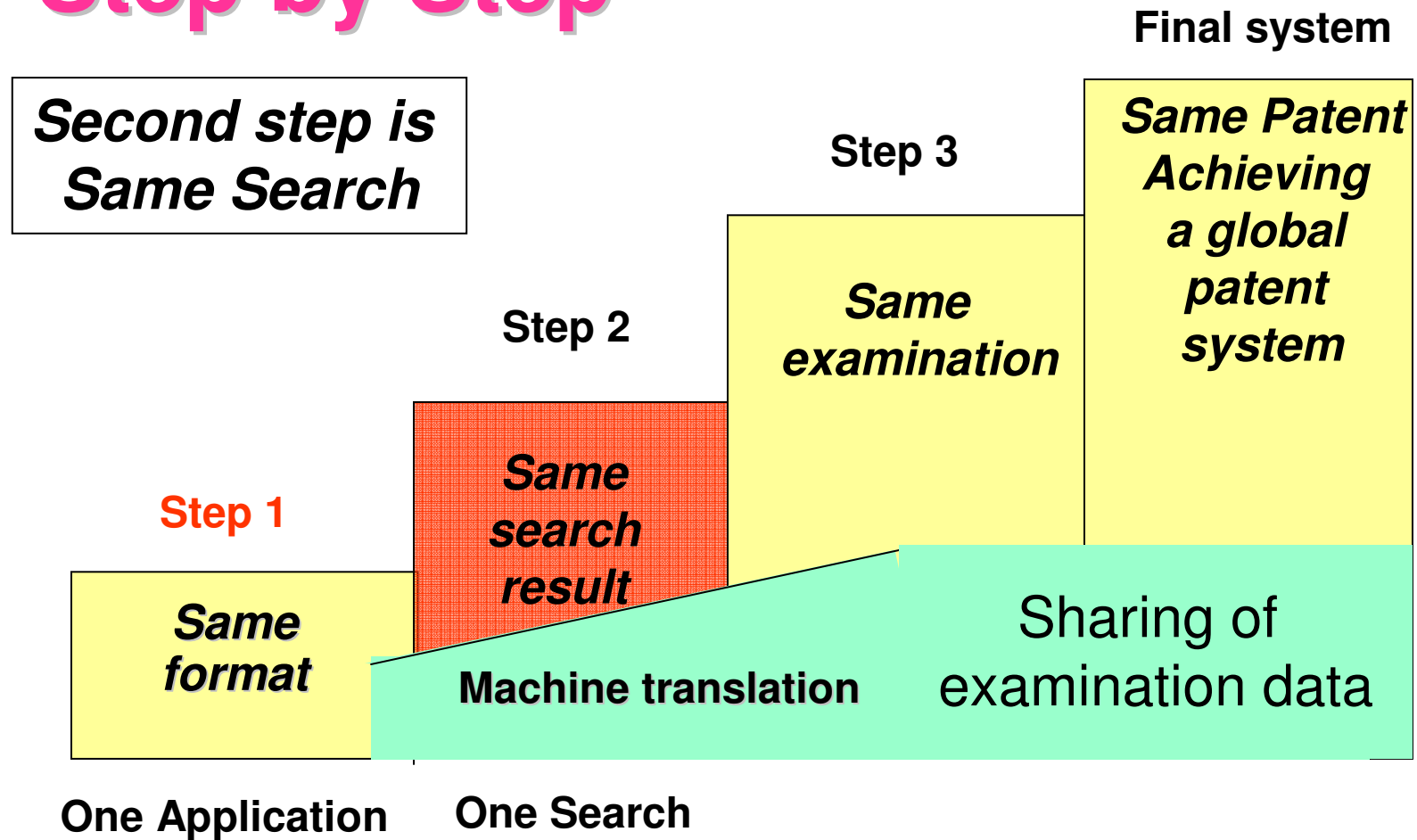
All applications cost money

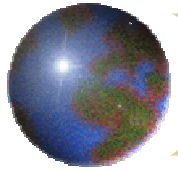
Save several hundred million dollars annually !



Step by step approach for harmonization

Step by Step



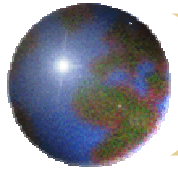


Direction of Efforts for Same Search

- Making the following efforts step by step
 - Achieving effective and efficient use of other Trilateral Offices' search results

- Common (Shared) Search Strategies
- Common Search Database
- Common Search Engine

Mutual exploitation of search results
considered on PCT ISR and PPH



JPO's trial □ Patent Prosecution Highway

□ U.S.

□ Pilot program with USPTO since July 2006.

□ S. Korea

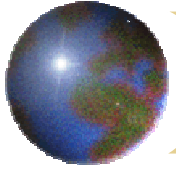
□ Implementation from April 2007 with KIPO.

□ U.K.

□ Agreed Pilot program with UKIPO from July 2007.

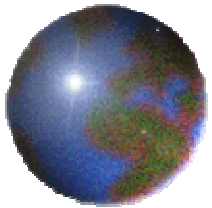
□ Germany

□ Planned in March 2008.



Expectations to Trilateral Cooperation

- ✦ Introduction of same format to **reduce patent cost** as soon as possible
- ✦ Realization of exploitation of search/examination results to obtain **high and same quality** patent **at same timing**
- ✦ Leadership at Harmonization on substantive patent law to realize **global patent system**



Thank you for your attention.