Data protection statement on the processing of personal data for the EPO's email newsletters and related subscription forms

Protecting your privacy is of the utmost importance to the European Patent Office (EPO). We are committed to protecting your personal data and ensuring respect for data subjects' rights when performing our tasks and providing our services. All data of a personal nature that identify you directly or indirectly will be processed lawfully, fairly and with due care.

The processing operations described below are subject to the EPO Data Protection Rules (DPR).

The information in this statement is provided in accordance with Articles 16 and 17 DPR.

The EPO is committed to protecting your privacy and the personal data you provide when you subscribe to our email newsletters and alerts.

1. What is the nature and purpose of the processing operation?

This privacy statement applies to the data we collect from subscriptions to the following EPO email newsletters and alerts:

- EPO newsletter
- Official Journal alerts
- European Inventor Award newsletter
- European Patent Academy alerts
- User consultation alerts
- Online services event alerts
- Press releases
- Patent information training alerts
- Patent Information Conference alerts

We collect and process personal data for the sole purpose of enabling us to perform tasks carried out on the basis of the European Patent Convention (EPC) and to fulfil our mission.

For some email newsletters and alerts, we may collect data about you in order to offer you a personalised experience, including information on topics you might like to read about or events we are organising in your area.

We also collect data on open rates for our email publications and on the most frequently accessed links. We do this in order to identify the topics our readers find most interesting.

2. What personal data do we process?

We collect contact information, preferences and selections, information about how you access our emails and information about newsletter usage.

The information we hold on individual users will depend on what email publications they have subscribed to. We do not collect all categories of data for all users.

3. Who is responsible for processing the data?

Personal data are processed under the responsibility of Principal Directorate Communication acting as the EPO's delegated data controller.

4. Who has access to your personal data and to whom are they disclosed?

Personal data are disclosed on a need-to-know basis to the EPO staff working in Principal Directorate Communication.

If you contact us with a question or problem relating to a subscription to one of our email publications, we may access or edit your individual data in order to answer your query or adjust your preferences or subscriptions as requested. We will not do so in any other circumstances.

Your data is also processed by a third-party contractor who provides the EPO with technical tools for email newsletter management. The contractor can only access your data when instructed to do so by the EPO, for example in order to analyse statistical data or deal with requests from subscribers.

5. How do we protect and safeguard your personal data?

We take appropriate technical, IT security and organisational measures to safeguard and protect your personal data from accidental or unlawful destruction, loss, alteration and unauthorised disclosure or access.

All personal data are stored in secure IT applications in accordance with the EPO's security standards. Appropriate levels of access are granted individually only to the above-mentioned recipients.

For systems hosted on EPO premises, the following basic security measures apply:

- user authentication and access control (e.g. role-based access control to the systems and network, principles of need-to-know and least privilege)
- logical security hardening of systems, equipment and network
- physical protection: EPO access controls, additional access controls to datacentre, policies on locking offices
- transmission and input controls (e.g. audit logging, systems and network monitoring)
- security incident response: 24/7 monitoring for incidents, on-call security expert

In principle, the EPO has adopted a paperless policy management system. However, if paper files containing personal data need to be stored on EPO premises, they are locked in a secure location with restricted access.

For personal data processed on systems not hosted on EPO premises, the providers processing the personal data have committed in a binding agreement to comply with their data protection obligations under the applicable data protection legal frameworks. The EPO has also carried out a privacy and security risk assessment. These systems are required to have implemented appropriate technical and organisational measures such as: physical security measures, access and storage control measures, securing data at rest (e.g. by encryption); user, transmission and input control measures (e.g. network firewalls, network intrusion detection system (IDS), network intrusion protection system (IPS), audit logging); conveyance control measures (e.g. securing data in transit by encryption).

6. How can you access, rectify and receive your data, request that your data be erased, or restrict/object to processing? Can your rights be restricted?

You have the right to access, rectify and receive your personal data, not to be subject to a decision based solely on automated processing, to have your data erased and to restrict and/or object to the processing of your data (Articles 18 to 24 DPR).

In accordance with the DPR, restrictions to data subjects' rights based on Article 25(1)(c), (g) and (h) DPR, and <u>Circular No. 420</u> implementing Article 25 DPR, may be applied in the context of the investigations and

audits carried out by the Data Protection Officer in line with Article 43(1)(d) and (2) DPR.

If you would like to exercise any of these rights, please write to the <u>delegated controller</u>, Principal Directorate Communication, at <u>DPOexternalusers@epo.org</u>. In order to enable us to respond more promptly and precisely, you always need to provide certain preliminary information with your request. We therefore encourage you to fill in this <u>form</u> and submit it with your request.

Please bear in mind that data protection is not an absolute right. It must always be balanced against other fundamental rights and freedoms and there may be circumstances where one or more of a data subject's rights may be refused.

We will reply to your request without undue delay and in any event within one month of receipt of the request. However, Article 15(2) DPR provides that this period may be extended by two further months where necessary in view of the complexity and number of requests received. We will inform you of any such delay.

7. What is the legal basis for processing your data?

Personal data is processed in accordance with Article 5(a) DPR: processing is necessary for the performance of a task carried out in the exercise of the official activities of the European Patent Organisation or in the legitimate exercise of the official authority vested in the controller, which includes the processing necessary for the Office's management and functioning.

8. How long do we keep your data?

Personal data will be kept only for the time needed to achieve the purposes for which they are processed.

In the event of a formal appeal/litigation, all data held at the time when the formal appeal/litigation was initiated will be kept until the proceedings have been concluded.

9. Contact information

If you have any questions about the processing of your personal data, please write to the delegated data controller at <u>DPOexternalusers@epo.org</u>.

You can also contact the Data Protection Officer at DPOexternalusers@epo.org.

Review and legal redress

If you consider that the processing infringes your rights as a data subject, you have the right to request review by the controller under Article 49 DPR and, if you disagree with the outcome of the review, the right to seek legal redress under Article 50 DPR.